



THE CONTINUES.







EMPOWERING COMMUNITIES. CHANGING LIVES.

2012 ANNUAL REPORT

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OUR VISION

The vision of the Urban League of Metropolitan St. Louis, Inc. is that African Americans and others in the St. Louis region will have the opportunity to create economically self-sufficient lives in communities that are flourishing with opportunity and growth.

OUR MISSION

The mission of the Urban League of Metropolitan St. Louis, Inc. is to empower African Americans and others throughout the region in securing economic self-reliance, social equality and civil rights. The Urban League will be the catalyst for this change through advocacy, coalition building, program services and by promoting communication and understanding among different races and cultures.

Sustainable Quality Services: Continuing to build upon the administrative strength, reputation and fiscal capacity of the organization in order to provide excellent services to our clients.

OUR STRATEGY

The Urban League will advocate for and empower African Americans and others in Metropolitan St. Louis by pursuing the following priorities:

ECONOMIC EMPOWERMENT

Empowering all people in attaining economic self-sufficiency through job training, good jobs, homeownership, entrepreneurship and wealth accumulation.

EDUCATIONAL QUALITY AND EQUALITY

Ensuring that all of our children are well- educated and prepared for economic self-reliance in the 21st century through college scholarships, early childhood literacy and Head Start.

MEETING FAMILIES BASIC NEEDS

Providing basic needs to stabilize disadvantaged families in order to benefit our communities.

CIVIC ENGAGEMENT AND SOCIAL JUSTICE

Promoting and ensuring our civil rights by actively working to eradicate all barriers to equal participation in all aspects of American society, whether political, economic, social, educational or cultural.

SUSTAINABLE QUALITY SERVICES

Continuing to build upon the administrative strength, reputation and fiscal capacity of the organization in order to provide excellent services to our clients.

CHAIRMAN'S MESSAGE BY DEBRA DENHAM

2012 has been a year of challenge and opportunity as the Urban League completed a successful 95th year of service to the St. Louis Community. We added grants to our meeting basic needs, economic empowerment, civic engagement and social justice programs totaling \$3,281,953 from the City of St. Louis, U.S. Department of Housing and Urban Development, Affordable Housing Trust Fund and Housing Alliance, Ameren, Laclede Gas, Illinois Department of Commerce and Economic Development, Honeywell, Southwestern Illinois College, Bank of America, Missouri Department of Natural Resources, Anheuser-Busch, William R. Orthwein, Jr. and Laura Rand Orthwein Foundation, Citi, Wells Fargo, National Urban League, Centene Corporation, Dana Brown Foundation and Monsanto.

Last year, we opened two new and improved community outreach centers in St. Louis City and St. Clair County, Illinois. In August 2012, the League opened the long-awaited City Community Outreach Center. Centrally located at 935 N. Vandeventer, the new site offers easy access to public transportation and those with special needs. The new center houses the Low Income Home Energy Assistance Program, weatherization, foreclosure prevention, food pantry, business training center, employment counseling and other community services. The new City Outreach Center was made possible thanks to donations from Centene Corporation, Ameren, St. Louis City License Collector Michael D. McMillan, St. Louis City Alderman Terry Kennedy and the Dana Brown Foundation.

In November 2012, the Urban League relocated its St. Clair County Office to Fairview Heights, Illinois providing a more central location and greater accessibility to our client base. In addition, the League has expanded its portfolio of services to metro east clients to include weatherization services.

Economic Empowerment, Educational Excellence and Equality are two Urban League program



strategies that often go hand in hand for education is a necessary ingredient to becoming economically empowered. In 2012, The William R. Orthwein Jr. and Laura Rand Orthwein Foundation awarded a six-year \$300,000 grant to the League to support the Business Training Center's free computer software training courses for local residents. Citi and the National Urban League also provided the Urban League with a \$45,000 financial literacy grant in 2012.

In a continued effort to sustain homeownership amongst our client populations, the League also received housing counseling grants from Wells Fargo, Bank of America, Affordable Housing Trust, the National Urban League and the U.S. Department of Housing and Urban Development. While 2012 provided significant opportunities to the Urban League, we were also handed a challenge: the retirement of our beloved President and Chief Executive Officer James H. Buford after 28 years of service. Buford has been an integral force that has propelled the Urban League of Metropolitan St. Louis and the National Urban League movement forward. From a \$2.4 million agency budget in 1986 to a budget which exceeded \$20 million in 2012. James H. Buford and his staff have done a fabulous job of expanding the Urban League's portfolio over the years. With this being said, I salute President Buford for his many years of service to the St. Louis Community and the Board of Directors, Agency staff and volunteers for their continued dedication to the Urban League movement.

PRESIDENT'S MESSAGE BY JAMES H. BUFORD

2012 Has truly been a year of triumph and tragedy as the St. Louis area, the Urban League of Metropolitan St. Louis and the nation as a whole strived to work together to resolve issues of racism, violence and economic distress in our communities. In February 2012, the National Urban League and others protested the senseless murder and racial injustice inherent in the Trayvon Martin case in Sanford. Florida. After numerous protests, George Zimmerman, the alleged killer, was charged for his crimes.

At the 2012 National Urban League Conference in New Orleans, Occupy the Vote was the charge given by NUL President Marc Morial. At this highly attended conference, the National Urban League mobilized thousands of African Americans and others to combat the threat of voter suppression in their communities across the country. President Barack Obama provided the opening speech for the conference and introduced the Initiative on Educational Excellence for African Americans before going on to be re-elected in November. The initiative's goals are to help expand educational opportunities and outcomes, and to deliver a complete and competitive education for all African Americans.

Prior to year's end, our nation witnessed Hurricane Sandy on the east coast and the most horrendous shooting of school children and their teachers on record with the Sandv Hook Elementary violence. In retrospect, the need for nationwide initiatives to prevent gun violence has reached a critical level. It is our hope that the nation comes together to create a realistic solution to prevent such senseless killings from happening in our future.

In 2012, the staff at the Urban League of Metropolitan St. Louis worked hard to expand our program portfolio to meet the needs of disadvantaged persons in our communities. Two community outreach centers were renovated and added to better serve our



clients in more accessible facilities in St. Louis City and St. Clair County, Illinois. Additionally, over \$2.3 million in programs were added in the areas of economic empowerment, meeting basic needs, educational quality and equality, civic engagement and social justice.

The highest professional honor of my life has been the privilege of serving as president and CEO of the Urban League of Metropolitan St. Louis. The board, management team and staff with whom I have worked at the League have enhanced and enriched my life beyond words. In 1985, the League maintained 14 programs, three offices, 84 employees and a \$2.4 million budget. Today, the Urban League has 25 programs, 10 satellite offices, 190 employees and a \$20 million budget. We served more than 73,000 people in 2012. It has been a pleasure to serve as your president for the past 28 years and I am truly grateful for the growth and achievement that has occurred at the League. I personally thank each and every board member, volunteer, management team and staff member that has helped us to achieve this great goal of empowering communities and changing lives in the St. Louis metropolitan area.

SPON LEAGE EAGUE HISTORY 6 (=) URBAN LEAGUE OF METROPOLITAN ST. LOUIS / 2012 ANNUAL REPORT

THE URBAN LEAGUE OF ST. LOUIS WAS FOUNDED IN 1918, DURING A TIME OF DOMESTIC AND FOREIGN CONFLICT WITH THE PURPOSE OF DEFUSING RACIAL TENSIONS, STABILIZING COMMUNITIES, AND IMPROVING THE LIVING CONDITIONS FOR AFRICAN AMERICANS IN ST. LOUIS.

To meet this challenge, the Urban League, under the leadership of George W. Buckner, began the serious work of providing community services and solutions to African Americans and others in need. Although the Urban League of Metropolitan St. Louis began as a social services organization, it has evolved to include Economic Empowerment, Educational Quality and Equality, Meeting Families Basic Needs, Civic Engagement and Social Justice, and Sustainable Quality Services.

Today, the Urban League of Metropolitan St. Louis provides ladders out of poverty for African Americans and others through partnerships with corporations, community leaders, governmental and civic institutions.

THE URBAN LEAGUE IN THE ST. LOUIS REGION MILESTONES AND TIMELINE

	gue is founded in New York City, NY.
1917	An infamous deadly race riot occurs in East St. Louis, Illinois. Black workers and migrants are attacked resulting in 39 deaths, hundreds wounded, and thousands left homeless. The U.S. Department of War quickly created the Urban League of East St.
	Louis to help calm the situation. St. Louis voters approve a segregation ordinance.
Association. Georg The Urban League paying jobs. They a	p of St. Louis citizens organizes the Urban League of the St. Louis Provident ge W. Buckner becomes first Executive Secretary of the Urban League of St. Louis. establishes a day nursery. Blacks are segregated, often poor and with the lowestattend the oldest, most crowded schools, and have the highest poverty, sick and gency's name would later be changed to the Urban League of St. Louis.
1922	Urban League operates a school for disabled black children and a free dental clinic. Gordon H. Simpson, becomes Executive Secretary. The Urban League takes a comprehensive approach to community service and problem solving. Urban League becomes a member of the Community Fund (later to become the United Way).
Federation of Block	Units was created as an auxiliary to the Urban League of St. Louis to
unify neighborhood services to accomm	Is and stabilize housing values. Additionally, the Federation provided todate the growing migration of African Americans to St. Louis City. the Urban League of St. Louis during the Great Depression.
unify neighborhood services to accomm	ds and stabilize housing values. Additionally, the Federation provided nodate the growing migration of African Americans to St. Louis City.
unify neighborhood services to accomm John T. Clark leads 1937 M. Leo Bohanon su the post-war years,	Is and stabilize housing values. Additionally, the Federation provided to date the growing migration of African Americans to St. Louis City. The Urban League of St. Louis during the Great Depression. Homer G. Phillips Hospital, a hospital built to serve African Americans, opens with the support of the Urban League of St. Louis. Cocceeds John T. Clark as Executive Secretary of Urban League of St. Louis. In St. Louis was going through a period of change. During this period, the Urban shifted its focus from preparing clients for jobs in domestic service to jobs in

1968	the corporate community a	nd 1968 changed the way the Urba nd clients. Douthit reorganizes the d opportunities coming from socia	e Urban League of St.	
The Urban Lea	gue opens an office in the all-black S	t. Louis county municipality of Ki	nloch.	1971
1986		n League of St. Louis and St. Clair ; the Urban League of Metropolita		;
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				1005
	d becomes the sixth president. With ue undergoes reorganization to mee			1985
	ue undergoes reorganization to mee		the Urban League Guild	
the Urban Lea	ue undergoes reorganization to mee	t change. gue receives a charter to establish		
the Urban Lea	ue undergoes reorganization to mee The Urban Leag irectors creates the first youth auxili Urban Leag	t change. gue receives a charter to establish	s (ProYA).	1987
the Urban Lea 1937 The Board of 1992 Urban League	ue undergoes reorganization to mee The Urban Leag irectors creates the first youth auxili Urban Leag	gue receives a charter to establish ary, the Progressive Young Adults ue becomes Weatherization Assis	s (ProYA).	1987
the Urban Lea 1937 The Board of 1 1992 Urban League	The Urban Leagueredefines ser Region, St. Louis City Region as	gue receives a charter to establish ary, the Progressive Young Adults ue becomes Weatherization Assis	s (ProYA). stance Program operator urces ons, (St. Louis County ief Operating Officer po	1987

THE URBAN LEAGUE IN THE ST. LOUIS REGION MILESTONES AND TIMELINE

Vice President of Comm relations and marketing	ners with YWCA to deliver Head Start Services in St. Louis City. Sunications position created to direct the Urban League's public needs. Urban League relocates its St. Louis County Operations Schnucks Building on 8960 Jennings Station Road.	2001
	rban League opens its fourth Head Start Center located in Jennings. The center	
foot facility as part of the	nds its St. Clair County Division by opening a 14,000 square E East St. Louis Housing Authority Social Complex. The larger ion to expand its basic needs and training services.	2003
2004	The Urban League of Metropolitan St. Louis, Inc. receives a five- from the National Urban League, becoming the top ranked afflia	
The Urban League of Met	ropolitan St. Louis, Inc. shifts main focus to Economic Empowerment and Equali	2005
2006	The Urban League of Metropolitan St. Louis' NULITES chapter was	established.
	etropolitan St. Louis, Inc. hosts more than 10,000 attendees at the 2007 Nat ce in St. Louis. The Urban League receives Better Business Bureau accredit	V
2009	The Urban League received a three-year, \$19.4 million federal co weatherize 3,000 homes in the St. Louis area.	ontract to
		2012

PHOTO GALLERY



Throughout Buford's administration Ameren has been a staunch supporter of the Urban League's Community Outreach center and program initiatives. UL CEO James H. Buford, Former Ameren Chairman Gary Rainwater, a Sams Executive and Ameren Illinois President Richard Mark.



Sanford McDonnell, Former Chairman of McDonnell Douglas, gives donation to UL CEO James H. Buford and Former UL Board Chair Robert L. Harmon in 1986.



UL CEO James H. Buford and other Urban League executives attend the China Economic Development and Cultural Summit in 2010.



Former Urban League Board Chair William Young and UL CEO James H. Buford receives \$450,000 donation from Schnucks Markets, Inc. to develop the League's St. Louis County office in 2001.



Former UL Board Chair John Moten (left) and UL James H. Buford (third from far right) and former Anheuser Busch executives at a benefit for the Urban League.



HOUSING COUNSELING

ECONOMIC EMPOWERMENT

The Urban League of Metropolitan St. Louis has been a U.S. Department of Housing and Urban Development (HUD) certified local housing counseling agency since 1968 and during the past year continued to meet the housing needs of the region. Unemployment and underemployment continue to plague homeowners and the mortgage industry. Urban League housing counselors continue to assist homeowners who were struggling to keep their homes.

During 2012, the Urban League has continued to be one of the lead agencies in the community in foreclosure prevention counseling. Since 2011, through a strategic partnership with Fannie Mae, the Urban League is one of 13 Mortgage Help Centers in the country. The result of this partnership has equated to assisting homeowners not only in the St. Louis region, but across the entire country. Housed in Clayton, MO, Fannie Mae Mortgage Help Center has a staff of 12 Urban League employees, which consists of five HUD-Certified Housing Counselors. The day-to-day operations focus on foreclosure prevention and providing homeowners with options. The Urban League of Metropolitan St. Louis is the only affiliate with this relationship and links the agency to one of the largest mortgage servicers in the country.

Also, the Urban League is the lead organization for the St. Louis Foreclosure Intervention Task Force. The Task Force consists of over 100 members from banking, government, educational institutions, the legal community, housing counseling agencies and residents, whose mission is: "To develop and implement strategies that decrease the number of foreclosures, which will preserve homeownership for families and stabilize neighborhoods in the St. Louis region." The partnership between the Urban League of Metropolitan St. Louis and the International Institute continues to provide HUD activities and education to individuals with limited English-speaking abilities. This relationship will help to bring critical services to refugee's relocating to the St. Louis area. During 2012, this partnership was featured on a local Bosnian radio station to discuss fair housing and housing discrimination. Also, HUD Housing Counseling agencies received training on working and referral resources for their clients of limited English.

The Urban League has partnered with Better Family Life, Beyond Housing and Catholic Charities to form the St. Louis Alliance for Homeownership Preservation. The Alliance has been recognized by the National League of Cities winning the "Silver Award," and is funded through the Affordable Housing Commission, City of St. Louis. The Alliance continues to assist homeowners not only in the City of St. Louis but St. Louis County as well. Through partnership with St. Louis County, the Alliance has successfully provided emergency mortgage assistance to St. Louis County residents through housing counseling and action planning with homeowners to assure long-term sustainability to remain in their homes.

Foreclosure Intervention and Housing Counseling Services are also supported by the National Foreclosure Mitigation Counseling Program, HUD Housing Counseling Program and the Affordable Housing Trust Fund.

WEATHERIZATION

ECONOMIC EMPOWERMENT

WFATHFRITATION INDUSTRY IFADFRS

The Urban League of Metropolitan St. Louis, Inc. has been weatherizing homes since 1992 and is represented by this area's most experienced team of home energy performance professionals with several years of collective experience improving energy efficiency in the St. Louis metropolitan community.

March 2012 marked the successful completion of the historic three-year, \$19.4 million Weatherization Grant funded under the American Recovery and Reinvestment Act of 2009, leading 25 agencies statewide. Over 3,000 homes, apartments, senior centers and shelters in St. Louis City and County received energy audits and weatherization measures employing state-of-the-art equipment and energy modeling software to generate solutions that delivered smart, cost-effective, energy-saving solutions.

The League received recognition for weatherization accomplishments from the Missouri Gateway Chapter of the U.S. Green Building Council. The mission of the council is to support transformation of the built environment with a strong organization that excels in member services



Keith Jones and Tim Dolan of the Urban League of Metropolitan St. Louis, Inc. with Marc Lopata, USGBC-MGC Board Chair.

and engagement, education, advocacy and marketing around green building practices and principles.

The Missouri Gateway Chapter has been consistently honored as one of the top USGBC chapters in the nation - and as one of the region's "Heroes of the Planet" for organizational excellence.

WFATHFRITATION OUTRFACH AND FOUCATION

The weatherization team partnered with the Low-Income Home Energy Assistance Program (LIHEAP) to conduct energy efficiency workshops to over 200 residents at Matthews Dickey Boys and Girl Club, the International Institute and during extended evening hours at the League's Vaughn Cultural Center.

Deandre Hampton, of Urban League Weatherization



EMPLOYMENT

ECONOMIC EMPOWERMENT

The Urban League's employment services program provides free job skills training, employment referral and career fairs to local residents. In 2012, employment services hosted two career fairs at Friendly Temple. In addition, the Urban League Employment Department hosted free CDL training with MODOT and expanded partnerships with Ameren, Macy's, Missouri Botanical Garden and St. Louis Community Credit Union. Convergys and Saville Row donated clothing to the community clothing closet at the St. Louis County Urban League. The employment program is sponsored by the United Way, Enterprise Holdings and USBank.

BUSINESS TRAINING CENTER

The Urban League strives through Economic Empowerment programs to help those clients ready for the next step to maintain and improve their economic circumstance. Programs focused on maintaining or achieving home ownership, computer skills training and employment readiness and placement services all strive to empower sustainable improvements in the economic aspects of our client's lives.

The Business Training Center serves as one aspect among our many services. The center offers 10-week courses that teach basic computer skills and Microsoft Office Suite software. We found that smaller classes aimed at getting participants familiar with the PC as an introduction to recognized software certifications contributed to higher completion rates. Of the students that began the 10-week training session for industry-recognized certifications, over 90% finished or improved their computer scores by 25% or better.

Computer literacy training is a badly needed resource in low-income communities. These courses are directly linked to our Employment Department as testing software that incorporates other basic office skills together with computer skills to further help clients in obtaining gainful employment.

Support for the Business Training Centers is provided by the William R. Orthwein, Jr and Laura Rand Orthwein Foundation, Emerson and the Illinois Department of Education and Commerce.

Business Training Center Class



ECONOMIC EMPOWERMENT SUCCESS STORY

I wanted to take a moment out to express my appreciation for Hollis Whiting and the Urban League for being there for me in my time of need.

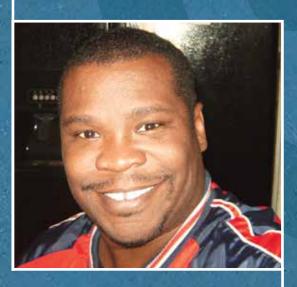
In July of 2010 my job, The President Casino, closed down and I was out of work for nearly a year. During my time being laid off, I learned about the Urban League and the wonderful services they provide, at which time I met Hollis Whiting and she began e-mailing me job postings.

On October 9, Ms. Whiting e-mailed me a job posting for a Resident Manager. I read the description of the job and I immediately thought my background would be perfect for this position. I applied for the position and was contacted the next day, at which time an interview day and time was established.

The actual hiring process took two months, but I was hired for the position, and I have to admit, I absolutely love the position. I greatly appreciate Hollis Whiting and the Urban League for providing the great services they do. Without Hollis Whiting and the Urban League, I would've never learned about the position, and wouldn't have my dream job.

Please continue providing the Great Services you've consistently provided for the Community, and I hope more people will learn about the services you're providing, and can benefit from your thoughtful services.

Thank You for All of Your Help, Reginald D. Burks, Jr.



WORKFORCE INVESTMENT ACT (WIA) YOUTH PROGRAM ECONOMIC EMPOWERMENT

The Workforce Investment Act is an early intervention and dropout prevention youth program that helps youth to understand the importance of education. A partnership with the Saint Louis County Government ~ Division of Workforce Development and the League works with partnering school districts in St. Louis County to deliver services. In 2012, WIA participants boasted a 96.7% graduation rate, which increased 6.2% in comparison to the prior year.

Twelve WIA participants from the Ferguson-Florissant, Jennings, Normandy and Hazelwood School Districts attended the "Back To School Bus Tour" at Harris-Stowe State University on September 19, 2012 with Tony Miller, Deputy Secretary of the U.S. Department of Education in Washington, D.C. Students participated in a roundtable discussion and spoke on their need for access to colleges, financial aid, the educational challenges they face in high school and college and how the WIA Program has assisted them. This was an opportunity for WIA youth to hold discussions with the Department of Education as well as represent their peers.

The Urban League Youth Services Division staff hosted 33 Urban League Youth and 5 staff from the Nebraska affiliate. The local affiliate hosted its sister affiliate by exposing their vouth to the various educational activities that are conducted in St. Louis. Nebraska youth and staff enjoyed their visit and extended an invitation to the local affiliate.

The School-to-Business partnership program is an extended classroom instruction capability that affords in-school youth with the opportunity to make the connection between

education and careers. Participants of this program attend monthly sessions that address various workplace and employability topics. Every year, participating schools are rotated to a different corporation for a full-school year and learn about the culture of that partnering company.

The School-to-Business partnership program served as a pilot program for seven years under the leadership of the late Ken Fobbs at AT&T. After identifying the value of the program to youth participants, the School-to-Business concept was expanded to include more companies and school districts.

Throughout the duration of the program, youth participants are paired up with an employee of the company and address workplace/employability topics by utilizing activities and presentations. The purpose of using activities is to help students to understand the underlying factors that must be taken into consideration by corporations. Presentations by youth to their peers are incorporated as a way of helping youth to gain confidence in their public speaking skills. The School-to-Business partnership program has been beneficial to the lives of the youth served through the Youth Services Division.

The School-to-Business participating businesses are (AT&T, Boeing and The Four Seasons Hotel), Saint Louis County Government, School Districts (Ferguson Florissant, Hazelwood, Jennings, Kirkwood, Normandy, Ritenour, Riverview Gardens, University City and Webster Groves) and the Urban League.

The Urban League Youth Services Division has been at the forefront of successfully implementing summer youth work experience programs since 1999. In 2011, the League operated its summer program with 200 participants.

Many times, youth participants have never held a job and don't have adequate knowledge of an employer's desirable employee. Program participants learn how to get to work on time, learn work ethics and also learn to understand their responsibilities as an employee. The Summer Youth Work Experience program is a partnership between the Urban League and Saint Louis County Government Human Services, Division of Workforce Development.

Leadership development activities are held at each school district. Case managers and program participants meet and hold discussions on several topics such as: Personal Finances, Study Skills, Time Management, Interviewing Techniques and Appropriate Dress-codes. This activity helps youth to begin to identify the realities of the world.

The Urban League Youth Division case managers utilize Facebook to keep WIA participants notified of employment opportunities, and scheduled program activities. This mode of communication has worked extremely well and WIA youth have been responsive either by suggesting, or informing case managers of any changes that can hinder them from being active youth participants.



ECONOMIC WORKFORCE INVESTMENT ACT (WIA) YOUTH PROGRAM

SUCCESS STORY

Cherece Milton became a youth participant in 2003 as a 14-year-old attending Normandy Middle School. Initially, her school grades, attendance and performance during her summer work experiences were not up to par. Cherece transferred to the Ferguson-Florissant School District where for the next couple of years she participated in leadership development activities, as well as the Urban League-sponsored Summer Youth Work Experience Program. Her learning experience during this period matured as she secured a permanent part-time (year-round) job at a movie theatre and later at Wal-Mart. Cherece would later graduate from

North County Technical High School in May 2007 and attend Northwest Missouri State University where she studied Broadcast Journalism. She received assistance for books and tuition through the Urban League. Cherece remained on the Dean's List every semester in college. Cherece graduated from Northwest Missouri State University in December 2010 (a semester early, with honors), where she obtained a Bachelor of Science in Broadcasting. Currently, Cherece is an instructor at Teach for America in Houston, TX.



EDUCATION QUALITY AND EQUALITY

SCHOLARSHIPS

The Urban League understands the importance of getting a good education and offers support to local students through the Leslie, B.T. Hurt and UMB William Robinson Memorial scholarship programs. These scholarships are designed to provide financial assistance to students pursuing their post- secondary education. In 2012, the Urban League provided 22 scholarships to students attending academic institutions across the country.

EDUCATION COMMITTEE

The Education Committee of the Urban League provides program oversight and supportive activities to the Education programs offered by the agency. Each year the committee's dedication and commitment to quality education are demonstrated through various activities. In June 2011, the committee sponsored its Annual Educators Luncheon which included a panel presentation and representation

from over sixteen (16) K-12 school districts, three universities, College Summit and College Bound. The committee also participated in a college campus visit sponsored by the University of Missouri for over 20 students.

VAUGN CULTURAL CENTER

The Vaughn Cultural Center sponsored 10 events during 2012. Among the five art exhibits presented, the most popular exhibit featured the work of Sisters in Stone, a group of women who craft exquisite jewelry from ordinary material. The stunning beauty of the jewelry amazed and fascinated the hundreds of people who saw the exhibit, which ran from October through December. Other art exhibits featured the works of Sue Pittman and Milton Holmes. Several authors introduced their latest publications, including Christine McCoy, Cyrano Allen, and Lady Bea. Offsite, the Vaughn sponsored a performance by the St. Louis-based smooth jazz trio, 3 Central.

Area school superintendents met with Urban League Vice President Victoria Reaves and the Annual Education Committee Luncheon.



HEAD START

EDUCATION QUALITY AND EQUALITY

The Urban League Head Start (ULHS) program is committed to educate, strengthen, support and empower families by offering high quality preschool experiences through comprehensive services and meaningful engagement of families to provide Head Start children with lifelong success. Head Start services are provided for children ages 3-5 years old and their families who reside within the City of St. Louis. The program has four Head Start centers and five child care partners.

All ULHS preschool classroom teachers are degreed in Early Childhood Education or a related field. Currently, forty-nine percent of classroom teachers have a bachelor's degree or higher in Early Childhood Education or a related field. Ninety-two percent of the teacher assistants have a Child Development Associate certificate/or higher or are enrolled in a CDA or ECE degree program.

ULHS places significant emphasis on family and community engagement. Parents are to be active participants in their children's education. Parent activities include but are not limited to volunteering in the classrooms/centers and serving on Head Start committees. The program provides opportunities for families to participate in leadership development and shared decision making activities to improve children's development and learning experiences.

HEAD START ANNUAL PROGRAM PERFORMANCE INDICATORS

Funded Enrollment

726

Number of Children Served

879

Attendance

77%

Children with Continuous Access to Dental Care

766

Number of Children who Received

Dental Treatment

149

Children Up-to-Date on Age Appropriate Well Child Care

784

Children Up-to-Date on Immunizations

837

Children with Ieps Served

79

Number of Single Parent Families

769

Community Services Referrals

303

HEAD START SUCCESS STORY

Kenya Brown began her journey with Urban League Head Start in the summer of 2012. Ms. Brown was nervous as she enrolled her 3 year old daughter in school for the first time. Through conversations with her family service worker, Ms. Brown was able to leave her application appointment feeling less apprehensive about her child's upcoming school year, as well as obtaining helpful referrals.

Skyla's first day of school was a success, but mom had other pressing issues that clouded the day. She was homeless, moving from house to house and the place she was currently staying had given her until the end of the month to leave. Ms. Brown was also unemployed and had not yet gotten her GED. Through the continued support of her family service worker, who offered several referrals and phone calls to find viable support, mom was able to take the steps necessary to get back on her

feet. Ms. Brown became successfully employed within a month of school starting; and Skyla was then able to make the smooth transition to Head Start full-day services, which offers before and after care for working parents. With much diligence and continued support, Ms. Brown also was able to find permanent housing and proudly welcomed her child's teacher and family service worker in for her first home visit. She is now moving on to accomplish her next goal of getting her GED. Urban League Head Start was happy to be able to pair our efforts with Ms. Brown's determination for a successful outcome.



LOW INCOME HOME ENERGY ASSISTANCE PROGRAM MEETING FAMILIES BASIC NEEDS

On October 1, 2012, the Urban League kicked off its second season of offering LIHEAP, the Low Income Home Energy Assistance Program (LIHEAP). LIHEAP is the main federal program that helps low-income households and seniors with their energy bill; providing vital assistance during both the cold winter and hot summer months. Low income individuals and families pay a high proportion of their household income for home energy. The program was designed to provide funding to low income households - targeting the elderly, disabled and households with young children particularly since insufficient heating and cooling can cause health and safety issues for these homes.

LIHEAP has two components: Energy Assistance (EA) and the Energy Crisis Intervention Program (ECIP). EA is designed to help pay heating bills for those in our community in need of assistance during the months of October through March. Eligibility requirements for EA are based on income, family size, available resources and responsibility for payment of home heating costs. Eligibility for EA may also qualify individuals for additional financial assistance through the Emergency Crisis Intervention Program.

URBAN LEAGUE LIHEAP HIGHLIGHTS

- Processed 22,000 LIHEAP applications for residents of St. Louis City and Wellston.
- Partnered with several local churches trained to serve as satellite intake locations.
- Hired Interns funded by Laclede area hired high school students. Interns were trained and developed proficiencies in essential office skills and equipment.

- Scheduled various outreach activities at Matthews
 Dickey Boys and Girls Club, the International Institute
 and extended evening hours at the Urban League Headquarters to increase resident's access to the program.
- Increased awareness of the life-saving capacity of LIHEAP during this summer's record breaking heat wave and drought through outreach efforts including Ameren Bill message inserts and an appearance on KSDK's Show Me St. Louis
 - Provided energy assistance to over 6,500 families
 - Distributed 50 air conditioners to help qualifying seniors combat the dangerous heat
- Leveraged funding through partnerships with Ameren, Laclede Gas and Heat-Up St. Louis to assist more families with their home energy bills during times of crisis.
- Hired and trained 13 temporary staff and maintained
 7 permanent staff positions.
- Enlisted and trained a staff of over 8 volunteers to assist in the LIHEAP call center, scanning operations and client intake.
- Designed and implemented an electronic document management and retention system to reduce processing times and improving customer service and responsiveness.
- Purchased and implemented a new phone system
 to help address the increased call volume related to
 energy assistance inquiries. In 2013, the League will
 implement a new Interactive Voice Response (IVR)
 Unit that will allow clients to receive automated
 status information regarding their application.
- Invited by the Missouri Department of Family Services to participate in the Missouri LIHEAP Work Group dedicated to delivering the highest quality services to Missouri's low-income individuals and families.
- Designed and implemented an energy assistance program to help seniors who were current on energy accounts and paid their bills on time with discretionary funds provided by Peabody Energy.

Laclede Gas provided funding for the Laclede Gas-Vashon Intern program allowing the Urban League to hire top performing Vashon students as interns during the LIHEAP Winter program season for two consecutive seasons. The students have been responsible for massive filing projects and for transition support during the implementation of the document management and retention system. The experience also provided the students with an opportunity to work in a professional environment develop and sharpen skills that they will need professionally, post high school and college graduation.

ULCEO James H. Buford accepts a generous donation from Laclede Gas for the Laclede-Vashon Intern Program used to hire Vashon students for the LIHEAP Program. Pictured with Buford are (I-r) Jennelle James, LIHEAP Director, Julie Trachsel, Laclede Gas Manager, Community and Agency Services , Dan Ryan, Laclede Gas Director of Customer Care and Barbra Bowman, Urban League Vice President of Development.



In highlighting this program, we pay tribute to the memory of one outstanding intern, Sarah Billingsley-Walker.



Sarah tragically lost her life to domestic violence on March 12, 2012. We all miss Sarah, a valued member of the Urban League team. One of several high school interns, Sarah worked to help us process paperwork for more than 20,000 energy assistance applicants. As Vashon's 2011-2012 Homecoming Queen and Co-Valedictorian, Sarah impressed us all with her intelligence, her candor, her generally happy approach to life, her ability to lead others and her remarkable determination. In the brief time she was with us, Sarah truly touched our hearts. She defied circumstance and showed us what was possible when you begin to believe in yourself. Sarah will remain a shining example of the power of having a dream and working everyday to invest in positive outcomes. Many of us here at the League, because of knowing Sarah, are now making a renewed commitment to helping the children in our lives accomplish their dreams.

MEETING BASIC NEEDS LIHEAP SUCCESS STORY

Mr. and Mrs. Hawkins, both longtime St. Louis residents, married for 64 years, are retired and live on Social Security. Mr. Hawkins, 93, is in poor health, suffering from a number of chronic conditions. He must use a wheelchair and is mostly dependent upon his wife for care. Trying to pay for food, utilities and mounting medical expenses became too much for the couple to handle. They were unable to pay their gas bill and their service was disconnected.

Mr. and Mrs. Hawkins reached out to the Urban League of Metropolitan

St. Louis, Inc. "We are so thankful to the Urban League for helping us." The League utilized funding from the Low Income Home Energy Assistance Program and other sources to reconnect the Hawkins' gas service just in time for the current winter season.



MEETING FAMILIES BASIC NEEDS

Food pantry operations at the Agency's Community Outreach Centers in St. Louis City, St. Louis County and St. Clair County Division offices provided over 8,119 households with food baskets. The League's ability to provide food baskets is attributed to its membership with the St. Louis Area Food Bank and Operation Food Search, where food products are available at reduced or no cost to member agencies.

The Urban League Community Health Mobile Unit in partnership with BJC provided 756 individuals with access to free blood pressure, glucose and cholesterol health screenings. Flu shots were provided to over 1,126 individuals within the St. Louis community in 2012. The health unit was stationed throughout the community at locations such as Pete's Shur Save, St. John's UCC, Central Baptist, Shalom Berkeley Church, MO Black Expo, Save A Lot and other local events. The health van participated in National HIV Testing Day & Pride Fest in partnership with the City of St. Louis Center for STD/HIV/Hepatitis services providing over 743 screenings. The Urban League health van is supported by UPS and BJC.

Ameren MO and Heat Up/Cool Down St. Louis provided over 250 air conditioning units to St. Louis area residents to combat the excessive temperatures experienced during the 2012 summer.

In August 2012, the Urban League opened a new Community Outreach Center in St. Louis on 935 N. Vandeventer. The new center added capacity for clients who were previously served at the Urban League Headquarters on 3701 Grandel

Square. Services offered at the new City Community Outreach Center include: foreclosure prevention, housing counseling, food pantry, weatherization, computer training, employment counseling and placement. Centene Corporation, Ameren Missouri, St. Louis City License Collector Michael D. McMillan, St. Louis City Alderwoman Marlene Davis and St. Louis City Alderman Terry Kennedy provided funding for the outreach center.

The Urban League celebrated the Grand Opening of the St. Clair County Community Outreach Center in November 2012. The Urban League currently offers housing counseling, foreclosure prevention, financial literacy, rent and mortgage assistance, utility assistance, computer and work readiness training in its St. Clair County division.

The 18th Annual Thanksgiving Turkey Giveaway made possible by the St. Louis RAMS with the support of Schnuck Markets benefited some 1,900 households in the St. Louis Metropolitan Area. Distributions took place on Tuesday, November 20, 2012 at all three division

offices. RAMS officials. players and cheerleaders were joined by Schnuck Market officials and volunteers from the Urban League Young Professionals, Urban League Federation of Block Units, Monsanto, Enterprise Rent-A-Car and others to distribute turkevs with the trimmings.



MEETING FAMILIES BASIC NEEDS

Urban League employees, Federation of Block Unit members and Young Professionals volunteered their time to represent the Agency at the Annual Black Expo held in August, 2012 at the St. Louis Convention Center. The Urban League Community Health Mobile Unit along with BJC provided 129 individuals with over 387 health screenings and education. Attendees were made aware of the many services offered by the Urban League, ways to volunteer and support the mission and goals of the Urban League.

Funds received from the Ameren UE Dollar More Program administered by the United Way of Greater St. Louis, Heat-Up St. Louis, Inc., Affordable Housing Trust, City of St. Louis - Health and Human Services Division, the Illinois Energy Foundation's Warm Neighbor Program, the Emergency Food & Shelter Program and the Illinois Department of Human Services Homeless Prevention Program resulted in the reconnection and/or the prevention of utility shutoffs for over 899 households in the St. Louis Metropolitan Area. Urban League staffers, Community Organization Committee members and a host of community supporters served as volunteers for the Heat-Up St. Louis, Inc.-sponsored Hardee's Rise & Shine "Have A Heart...Heat A Home" and "Shake Our Cans & Cool Down the Needy" fundraising events to generate utility assistance dollars that enabled the Agency to assist Missouri and Illinois low-income senior citizens. households with children and persons with disabilities.

St. Louis City and St. Louis County divisions hosted an Annual Weatherization Day workshop on October 30th, 2012. Weatherization kits were distributed to senior citizens and households with children to enable them to reduce their utility costs by taking energy conservation measures and installing the weatherization materials.

Approximately 5,865 families received new, clean and quality clothing of their choice from the League's St. Louis County and St. Clair County "Clothes Closets" in 2012.

The Urban League interviewed and prepared case stories on 692 needy families, including its Head Start parents, for the United Way/Post-Dispatch 100 Neediest Cases Program. Thanks to the generosity of CitiGroup and other corporate employees, over 75 families were adopted or received gift certificates during the holiday season. The

> majority of the adopted families received numerous boxes containing items they needed such as bed linens, clothing, shoes, appliances, etc. Every family received financial aid.

The Urban League also distributed toys made possible with donations from various sources.

In 2012, the Urban League opened its new City Community Outreach Center on 935 N. Vandeventer. Many community supporters were on hand to celebrate the festivities.



MEETING BASIC NEEDS SUCCESS STORY

On December 18, 2012, Joseph Barksdale of the St. Louis Rams took Urban League Client Shondreka Hinkle and her children on a \$1,000 Christmas shopping spree to Toys R Us and Walmart in Fairview Heights, Illinois. Ms. Hinkle is a 32-year-old single mother of three children; nine year old son (Roy), a two-year old daughter (Shondreka), and a thirteen-monthold son (Rashon), all of which are healthy and active, but all suffer from asthma. This family was referred to the Urban League's Housing Advocacy program in April 2012 by the Illinois Department of Children & Family Services following an electrical fire in her trailer house in St Clair County Illinois.

"God has blessed me with the opportunity to play football and make a lot of money. I feel that it is my obligation to share some of the money with those who are in need. It's a priceless feeling to be able to help someone else," says Barksdale.



YOUNG PROFESSIONALS

CIVIC ENGAGEMENT AND SOCIAL JUSTICE

The Urban League Young Professionals of Metropolitan St. Louis (ULYP-STL) is an auxiliary of the Urban League of Metropolitan St. Louis, comprised of over 100 young urban leaders whose time, energy and talents are dedicated to improving the welfare of residents throughout the metropolitan area and furthering the local Urban League Movement.

Organizational change was the theme throughout the year as ULYP-STL accomplished their forward-thinking objective of modifying their structure and organizational operations in order to more effectively: Demonstrate a clear, strong alignment with their local Affiliate and National Urban League Movement; Assist their Affiliate and National Urban League in achieving the 2025 Goals; Support meaningful involvement of a significant membership pool; and Utilize more members in leadership roles, cultivate leadership among members, and maximize members' leadership potential. This new structure was accepted and implementation began in March 2012.

COMMUNITY IMPACT

It is through benchmark programs such as the Annual Young Blacks Give Back (YBGB) campaign and Adopt-A-Family program that ULYP-STL continues to showcase how young professionals are orchestrating and effecting positive change for people in need. Over 3,000 volunteer hours were donated to the St. Louis community by ULYP-STL and their team of volunteers in 2012.

ULYP-STL made it a priority to donate a significant portion of hours to supporting the League's Basic Needs services. They provided monthly assistance in distribution, inventory, cleaning and stocking at Urban League Food Pantry sites. In addition, the young professionals served as classroom readers at each Head Start Center as well as helped pack over 800 baskets for the Affiliate's Annual Thanksgiving Dinner Giveaway. To continue in the spirit of giving, ULYP-STL assisted with client registration and distribution at Urban League sites in St. Louis City, St. Louis County and in East St. Louis. IL.

As part of the National Urban League's STEMWorks! Initiative, ULYP-STL partnered with St Louis Public Schools and St. Louis Community College's Chapter of the National Society of Black Engineers (NSBE) to facilitate activities for over 120 students at Carnahan High School of the Future that educated students about pathways to STEM-related careers. The young professionals engaged students through in-class presentations, table-talk discussions during lunch and panel discussions. ULYP-STL also answered the call to help restore a historic African American cemetery. Founded in 1874, Greenwood Cemetery is the oldest non-sectarian cemetery for African Americans in the St. Louis metro area. It is the final resting place of more than 50,000, including veterans from the Civil War through the Korean War as well as the wife of Dred Scott and a host of notable community leaders. Over 50 ULYP-STL volunteers completed a myriad of landscaping and clean-up tasks to assist with the restoration efforts.

CIVIC ENGAGEMENT

ULYP-STL elevated its civic engagement activities in 2012. The Chapter hosted a series of panels educating members about serving on governing boards and commissions as well as hosted a trip to Jefferson City to expose members to the legislative process.

In response to the National Urban League charge to "Occupy the Vote", ULYP-STL teamed up with the Urban League Guild to conduct over a dozen voter registration drives resulting in 142 new voters. ULYP-STL specifically targeted parents of children in Affiliate programs, high school students, persons who were homeless, and individuals living in low-income areas. ULYP-STL also implemented a comprehensive strategy to educate hundreds of voters about ballot initiatives and elected offices.

ULYP-STL hosted a candidate forum for the Missouri Secretary of State race. A key topic included voter identification and Democratic Candidate, Jason Kander, participated in the forum, which was held at Washington Tabernacle Baptist Church - church home of Frankie Muse Freeman, former Affiliate Board Chair. Approximately 100 volunteers participated in the Occupy the Vote campaign.

FUND DEVELOPMENT

ULYP-STL hosted its 7th Annual Urban Renaissance Gala in June, which drew over 250 attendees - its largest turnout yet. During the Gala, the Chapter recognized several young professionals who are setting standards, raising the bar and beaming as shining examples of young civic leaders. 2012 honorees included:

- Dr. Art J. McCoy II and Nathalie Means, Young
- Professionals of the Year
- Shayla Brock & Ebony Hutchinson, ULYP-STL Members of the Year
- Nichole Moton, ULYP-STL Leader of the Year





NATIONAL RECOGNITION

ULYP-STL was proud for the third time to be recognized as the Central Region Chapter of the Year at the 2012 National Urban League Conference Young Professionals Leadership Summit. Several members were present as ULYP-STL was recognized for an outstanding year of accomplishments.

FEDERATION OF BLOCK UNITS

CIVIC ENGAGEMENT AND SOCIAL JUSTICE

The Federation of Block Units is dedicated to helping residents in the St. Louis community improve their neighborhoods. An auxiliary of the Urban League since 1932, the Federation is the oldest self-help grassroots organization in the St. Louis area. In 2012, Rev. Hilliard Martin was elected as President with a focus on revitalizing and expanding the Federation of Block Units, including St. Clair County, Illinois. The Federation is committed to improving & stabilizing neighborhoods through: 1) Education & Youth Services, 2) Senior Services, and 3) Housing & Crime Prevention.

One of the primary areas of focus in 2012 was the Presidential election, voter registration and education. Members throughout the Federation encouraged voter registration and participation by engaging St. Louis area citizens to exercise their right to vote.

During the 2012 Annual Assembly, the Federation of Block Units established a new relationship with the Walgreens Foundation. Mayor Slay, Michael McMillian, Darlene Green and other elected officials offered their support and commitment to the organization. Joyce Hall & Louise Griffin were elected to attend the Democratic National Convention and over 100 members attended the Temple of Israel Annual Thanksgiving Dinner.

FEDERATION OFFICERS

President **REV. HILLIARD** MARTIN

1st Vice President **BETTY JACKSON**

2nd Vice President ANN HAMILTON UNION

3rd Vice President **MELVERN CAMP**

> Treasurer **LINDA SIMMS**

Financial Secretary JOYCE HALL

Recording Secretary LOVEY DAVIS

Corresponding Secretary **VICTORIA CLINCY**

Parliamentarian KITTY BEATTY

Chaplain **VERNICE GRACE**



NULITES

CIVIC ENGAGEMENT AND SOCIAL JUSTICE

NULITES was started in the fall of 1989. NULITES is National Urban League Incentives to Excel & Succeed nationwide youth initiative. Birthed by the vision and mission of the National Urban League Education and Youth division, The Urban League of Metropolitan St. Louis NULITES Chapter began in 2006. NULITES Chapters are sponsored by local Urban League affiliates and have their own youth officers who develop, implement, and execute activities with guidance from the adult advisors.

The main purpose of this program is to promote, encourage, and maintain high standards for youth in their personal, professional, and educational aspects of a teen's life. The core programs components: Leadership, Education, Personal and Professional.

The 2012 NULITES program highlights included:

- Eight members traveled to New Orleans for the 2012 National Conference - including historic address from President Obama
- Resided in 200-year-old home located in the French Quarter
- Toured Tulane, Xavier and Loyola University campuses
- Held presidential debate discussion
- Held a community yard sale in June at the Jennings location.
- Elected new officers
- Revised curriculum implementation of National Urban League Project Ready model.
- Senior Alexis Jordan attends Xavier University and received the Girl Scouts Gold Award. Camille Palmer is another NULITES member slated to receive the award in 2013.



GUILD

CIVIC ENGAGEMENT AND SOCIAL JUSTICE

The Urban League of Metropolitan St. Louis Guild is an auxiliary that serves as ambassadors for the St. Louis affiliate and the national organization. Since 1986, the Guild continues to create new and innovative ways to support the mission of the Urban League and reach out and address the economic, social and health needs within the local community.

There are many dimensions of health disparity; they include race and ethnicity, sex, sexual identity, age, disability, socioeconomic status, and geographical location. Each of these areas contributes to an individual's ability to achieve good health. There are additional influences that affect the access for availability of healthy outcomes, high quality education, nutritious food, decent and safe housing, affordable and reliable transportation, health insurance, and clean water and non-polluted air.

The Urban League Guild of Metropolitan St. Louis has collaborated with the League to provide the annual health fair in an effort to provide health education to an at risk population. The Guild is committed to provide this annual event in conjunction with the affiliate and the YMCA Monsanto Branch. Approximately 166 individuals attended this year's Health Fair. Community Partners for this event included: BJC-Barnes Jewish Christian Hospital, Healthcare USA, Urban League Mobile Unit, Innovative Living Solutions, Missouri Alliance for Retired Americans, Visiting Angels, Cigna Healthcare, YMCA, Urban League Head, Start, Starbuck's, and St. Louis Bread Company.

The Guild and guests enjoyed a Sunday Afternoon Jazz Brunch on Sunday, May 6th at the Sheraton Westport Chalet Hotel. The afternoon was filled with a wonderful ambiance. great music featuring St. Louis local entertainers: Charles and Nikki Glenn and saxophonist, Rhoda G., fabulous food, and company while remembering the cause for this event: "Empowering Communities. Changing Lives." The Guild honored Norman R. Seay, one of St. Louis' most widely respected advocates for civil rights, with the Unsung Hero Award and two local high school scholarship recipients. Seay is a prominent civil rights activist, a founding member of the Congress of Racial Equality (CORE) in St. Louis, a former president of the NAACP of Montgomery County, Maryland, and a past president of the Federation of Block Units with the Urban League. The Guild's scholarship recipients were Edward Thirdkill and Kaylin Kellin. They are involved in community service while maintaining the goal of completing their education. Rebecca Barnes was awarded the "2012 Guilder of the Year" for her commitment, dedication, mentoring, and promoting volunteer service in the areas of fundraising, community service, community awareness and leadership. Joclyn Ezell, Mary Bibbs-Hayden, and Ollie Ward were honored as Quarter Century Club recipients.

GUILD OFFICERS

President **VANESSA R. ELLIOTT**

Vice President **KRISTINA HAZLEY**

Corresponding Secretary **ANNE STARKS**

Recording Secretary MICHELE BROWN

Treasurer **REBECCA M. BARNES**

Parliamentarian ANGELA MORGAN

Chaplain DENISE TURNER

Membership Chair **ROSALYN MADDEN**

Members-at-Large **JOCLYN EZELL** SANDRA MURDOCH SUSAN BUFORD

Staff Liason ANGELIA D. BILLS



CIVIC ENGAGEMENT & SOCIAL JUSTICE: GUILD

SUCCESS STORY

Edward Thirdkill, 2012 Guild Scholarship Recipient

Dear Ms. Brown,
I just want to thank you and the
Urban League Guild for noticing my
son (Edward Thirdkill). I want to
let you know he is doing very well
in College. I am so proud he got his
Mid-Term report he has four A's
and two B's. He is the Governor of
his complex. He's in a couple of

organizations and very involved. I pray daily for him to continue this success and make us proud, not bragging just wanted to share that with you.

Thank you, Mrs. Thirdkill



COMMUNICATIONS

The Urban League advocates for improved public policy to achieve social justice, becoming an expert source of information about the factors affecting African Americans. The Urban League Communications Department increases community awareness of the clients whom we serve and our unique strength to do so.

The Urban League Communications Department is primarily responsible for directing advocacy, media relations, marketing, advertising and the promotion of all agency events and services. The Communications Department's advertising, public relations and cause marketing efforts are sponsored by KSDK Newschannel 5 and the Gannett Foundation.

Enterprise Rent-A-Car underwrites a portion of the printing costs for Urban Connection and Outreach Brief newsletters. UL Communications also partners with the St. Louis American on its annual Salute to Excellence in Business luncheon to promote the Top 25 African American Businesses in the St. Louis area.

The Urban League's Youth Violence Prevention Program is designed to provide youths with low socioeconomic status with opportunities to make positive life choices and avoid juvenile delinquency. To obtain this goal, the Public Safety Advisory Council of the Urban League continues to work with high schools and neighborhood organizations to produce Stop the Violence Summits in St. Louis City and County. In addition, the students will join a coalition entitled Teens Stopping Violence to help them change the course of their lives and take action to achieve their dreams.



COMMUNICATIONS

In 2012, the Urban League has signed approximately 1,114 students to this program. Guest speakers and mentors have included educators, social workers, health department workers and scholars who have come together to speak with students regarding their life choices. The summits featured panel discussions with seven role models, followed by question and answer sessions with the students.

The events have been well received in all arenas. There were approximately ten summits held at Kingdom House, Confluence Academy-South Campus, Normandy Middle School, St. Louis Public Schools Back to School Giveaway, St. Louis Community College-Forest Park, St. Louis Community College-Florissant Valley, St. Louis Community College-Harrison Center, Northwest Law Academy High School and Stephens Alternative School.



MAINTAINING SUSTAINABLE QUALITY SERVICES

DEVELOPMENT AND SPECIAL EVENTS

The Urban League of Metropolitan St. Louis operates with a board-approved fund development plan designed to identify and secure resources needed to advance the mission and strategic goals of the agency. The Development Department implements the plan through grant writing, special events and the cultivation of donors and solicitation of gifts and pledges from individuals, corporations, and foundations. This plan supports the agency strategy to continue to build the administrative and fundraising capacity to ensure all services remain of the highest quality.

BOARD INVOLVEMENT

The Development Committee chaired in 2012 by Board Member Edward Higgins works to facilitate and strengthen strategic corporate and foundation partnerships with the goal of developing mutually beneficial relationships and alliances with corporations and foundations as well as individuals. We focus on four key strategic areas: board giving, special events, memberships, major gifts and program support. The Urban League has a highly supportive and actively engaged board of Directors. Our programs and services benefit from Board involvement both personally and through the organizations they represent.

SPECIAL EVENTS

Special events are a proven and effective way the Urban League of Metropolitan St. Louis' achieves its goals of engaging the community, raising awareness for our mission and raising funds to drive agency programs.

Urban League Annual Dinner Meetings have outstanding support from the community. Each year over 1,100 corporate, civic and community members attend to hear the state of the agency message from Urban League CEO James H. Buford. We welcomed Dr. Walter Kimbrough, former President of Philander Smith College in Little Rock, Arkansas as keynote speaker. His informative and inspirational speaking style combined with his strong record of accomplishments made him an excellent choice for guest speaker. Known as the "Hip Hop" president, Urban League dinner attendees enjoyed his uplifting and encouraging remarks. In addition, the 94th Annual Dinner Meeting Chair and Board Member Frankie Eichenberger, Senior Vice President St. Louis Region Manager for U.S. Bank, presented Awards of Merit to community members Nate Johnson and Francella Jackson. The Regional Business Council was recognized for their commitment to business diversity including the importance of attracting and retaining young talent in the region through the creation of the RBC Young Professionals Network. Attorney Frankie Freeman was recognized with the Chairman's award from Urban League Board Chair Debra Denham.

Board Member Kelvin Taylor, assisted by Eric Rhone, chaired a successful 15th Annual Golf Tournament at Norwood Hills Country Club. Over 100 golfers combined with perfect weather created a successful tournament. The tournament concluded with a silent auction and dinner. We are grateful to our Title Sponsor, Ameren Missouri, for ensuring the success of this event.

MFMRFRSHIPS

The Urban League of Metropolitan St. Louis is a membership organization and is governed by a diverse Board of Directors elected by the membership. Urban League mem

MAINTAINING SUSTAINABLE QUALITY SERVICES DEVELOPMENT AND SPECIAL EVENTS

bers include people from all walks of life and cultural back grounds. What binds them together is their commitment to the principles of equal opportunity for everyone, regardless of race, gender, religion or ethnic background. The Urban League's membership portfolio includes: The John T. Clark Honor Society, individual, corporate and organizational members, the Urban League Guild, the Federation of Block Units, NULITES and the Urban League Young Professionals. The recruitment of new members and renewal of current members is an ongoing activity of the Development Department and the Membership Committee. New corporate memberships in 2012 included UMB Bank, St. Louis College of Pharmacy and 5/3rd Bank.

ANNUAL APPEALS AND MAJOR GIFTS

Throughout the year the Development staff solicits and cultivates new and returning donors. These unrestricted gifts are important to program support. Donors make unrestricted gifts according to their own ability. We thank new donor American Direct Marketing for their \$10,000 unrestricted contribution and welcome the continued partnership with Southwest Airlines, Official Airline Sponsor of the Urban League of Metropolitan St. Louis. The Southwest Airlines 2011/2012 partnership provided airline tickets for NULITES to attend the 2012 National Urban League Youth Leadership Conference and JAG students to attend the 2011 JAG Conference in Washington, D.C. We were pleased to once again be selected as a partner with the Verizon Wireless Everyday Heroes program and to host the awards program in the Vaughn Cultural Center.

PROGRAM SUPPORT

The Development Department, the Management Team and Urban League Board members, collectively work together to locate new sources of programmatic funds. Urban League Vice Presidents are actively involved in the community and assist in locating new partnerships and collaborations. Board members submit and/or support funding requests from their corporate foundations, sign letters of support and connect the agency to potential funders. This joint effort resulted in over 74 funding proposals submitted with over half being awarded. Seeking additional support and new funding opportunities, the Development Department worked with Ashwood Consulting, LLC to increase the number of requests for community outreach and education programs.



UL CEO James H. Buford, UL Board Chairman Debra Denham, Francella Jackson, UL Annual Dinner Chair Frankie Eichenberger and Annual Dinner Keynote Speaker Dr. Walter M. Kimbrough.

LIST OF MAJOR CONTRIBUTORS AND EVENT SUPPORTERS

CORPORATIONS, FOUNDATIONS, & TRUSTS

\$100.000 or More

United Way of Greater St. Louis

\$50,000 or More

Ameren

Anheuser-Busch, Inc.

Centene Charitable Foundation

Citi/National Urban League

Emerson Charitable Trust

Wells Fargo/National Urban League

William R. Orthwein, Jr. & Laura Rand

Orthwein Foundation

\$25,000 or More

Bank of America

Enterprise Holdings Foundation

Heat Up St. Louis

Laclede Gas Company

Monsanto Fund

The Boeing Company

U.S. Bank

\$10.000 or More

American Direct Marketing

BJC HealthCare

Edward Jones

Express Scripts

Peabody Energy

Regional Arts Commission of St. Louis

Soutwest Airlines (In-kind)

St. Louis Rams

The Dana Brown Charitable Trust U.S.

Bank, Trustee

\$5,000 or More

T&TA

Fifth Third Bank

Gannett Foundation

Midwest Bank Centre

Mildred, Herbert & Julian Simon

Foundation

Nordstrom

The Regional Business Council

SSM Health Care

St. Louis College of Pharmacy

Thomasville Furniture Brands

International

UMB Bank

Urban League Guild

Urban League Young Professionals

Webster University

World Wide Technology

\$1,000 or More

Armstrong Teasdale LLP

Commerce Bancshares, Inc.

Corizon Health, Inc.

Coventry Health/Group Health Plan

Deaconess Foundation

Father's Support Center, St. Louis

First National Bank of St. Louis

Fleishman Hillard

Harris-Stowe State University

14 Talent LLC

Insight St. Louis

PNC Foundation

Regions Bank

Riverview Gardens School District

RubinBrown LLP

Schnuck Markets Inc.

Sportservice Inc.

St. Louis Community College

St. Louis Community Empowerment

Foundation

St. Louis County Workforce Investment

St. Louis Gateway Classic Sports

Foundation

St. Louis Post Dispatch

Verizon Wireless

Contributors

100 Black Men of St. Louis

Alpha Kappa Alpha Sorority, Inc. -

Gamma Omega Chapter

Annie Malone Children and Family

Service Center

Better Family Life, Inc.

Bunzl

Comittee to Elect Lewis Reed

Crider Health Center

East-West Gateway Council

of Governments Federation of Block Units

Focus St. Louis

Fontbonne University

Friends of Gregory F X Daly

Grace Hill Settlement House

Hazelwood School District

Hyatt

Johnson Controls

JWS Services LLC.

Kwame Building Group

L.A. Becker Consulting LLC

Lanter Delivery Systems

Madison County Urban League

Mid-America Transplant Services

Milwaukee Urban League

Mount Beulah Missionary Baptist Church

NAACP-St. Louis County

Office of the Circuit Attorney

Ranken Techinical College

Rawlings Gear

Reliance Bank

Springfield Urban League

St. Louis Community Credit Union

St. Louis ConnectCare

St. Louis Conventions & Visitors

Commission

St. Louis Corporate Diversity

Recruitment Council

St. Louis Public Library

St. Louis Regional Health Comission

The Links Inc. Archway Chapter

Thompson Coburn LLP

Tipler Chiropractic & Rehabilitation

TricorBraun

United Hebrew Organization

Urban Strategies, Inc.

WTI Systems

YWCA Metro Saint Louis

LIST OF MAJOR CONTRIBUTORS AND EVENT SUPPORTERS

(continued)

INDIVIDUALS

\$10,000 or More

Mr. & Mrs. Frankie Eichenberger Mr. & Mrs. William Rusnack

\$5,000 or More

Dr. William Danforth

Mr. Richard Mahoney

Mr. Andrew Taylor

\$1,000 or More

Ms. Mary Atkin

Mr. Steven Barney

Mr. Oscar Berryman

Mr. & Mrs. James Buford

Mr. & Mrs. David Chadwick

Ms.Debra Denahm

Ms. Maxine Clark/Robert Fox

Ms. Frankie Freeman

Ms. Astrid Garcia

Mr. Edward Higgins

Mr. Timothy Hill

Ms. Debra Hollingsworth

Mr. Stephen Jones

Mr. Roman Kulich

Dr. Art McCoy

Mr. Patrick McNamee

Mr. Richard Miles

Dr. John Pieper

Mr. John Schicker

Mr. Steven Sullivan

Mr. Thomas Voss

Ms. Eliza Watson

Mr. Keith Williamson

\$500 or More

Mr. Cris Christenson

Mr. Casey Delaney

Mr. Timon Edwards

Mr. Benjamin Edwards

Mr. Richard Eichwald

Dr. Henry Givens

Dr. Dennis Golden

Mr. Frank Hamsher

Mr. Wayne Harvey

Mr. Joseph Keck

Ms. Shonda King

Mr. & Mrs. Evan Krauss

Mr. Mark Levison

Mr. John Lyday

Dr. Art McCoy

Mr. Tony Moise

Ms. Angela Morgan

Mr. John O'Connell

Mrs. Emily Pitts

Mr. George Robnett

Mr. Bryan Scott

Mr. Andy Stroud

Dr. Donald Suggs

Ms. Atrice Virgil

Dr. Karl Wilson

Mr. Donald Wolff

\$200 or More

Dr. Ed Adams

Ms. Lynn Beall

Mr. Theodore Blackett

Ms. Darlynn Bosley

Ms. Michele Brown

Ms. Nicole Colbert-Botchway

Ms. Karen Davis

Ms. Melanie DiLeo

Ms. Patricia Donnelly

Ms. Vanessa Elliott

Ms. Joclyn Ezell

Mr. David Fagen

Mr. James Fowler

Mr. Michael Green

Ms. Mary J. Hayden

Ms. Kristina Hazley

Mr. Thomas Irwin

Mr. Allan Ivie

Ms. Francella Jackson

Rev. Sammie Jones

Ms. Ann Marr

Mr. Nathalie Means

Mr. John Moten

Ms. Vanessa Randolph

Mr. Ronald G. Roby Dr. Constance Rockingham

Mr. Bryan Scott

Ms. Annie Starks

Dr. Elizabeth Stroble

Mr. Andrew Stroud

Mr. Denise Turner

Mr. Robert Wallace

Mr. Dennis Weisenborn

Mr. William Young

\$100 or More

Ms. Jo Ann Arnold

Mr. Peter Breitman

Ms. Alfreda Brown

Mr. Michael Burns

Ms. Deanna Carroll

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Mr. Matt Menietti

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Mr. Barry Neal

Ms. Denise Newell

Mr. Kwame Ofori

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Ms. Constella Patterson

Mr. William Persons

Mr. Aaron Phillips

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Mr. Beauton Roberts

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Mr. Charles Stallings

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Mr. Emery Washington

Ms. Jania Webb

Ms. Elaine Williams

Ms. Wanda Williams

Ms. Christine J. Winfield

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Melissa Hayden	Kwame Ofori		
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Carlandria Hayes	Jera Oliver	33	Barbara Felton
LaKenya Henderson	Clarissa Opaleki	143	Albert Dillard
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Victoria Miller	89 Katrude Palmer	238	Victoria Clincy
Kwame Mister	126 Anna Sampson	1422	Rufus Conley
Daffney Moore	127 Henrietta Parram	1481	Amos Hampton
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Rachelle Morgan	180 Laverne Pearson	610	Betty Frye
LaDeidra Morrow	294 Gaylay Stepney	1656	Leon Smith
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Quiana Collins
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Debra Denham
Poria Furnace
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Melvina Green
Julienna Hughes
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Britany Nobles
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BARBARA B. BOWMAN

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ELANDRA DILLARD

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Vice President of Communications

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Chief Fiscal Officer

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Executive Asst. to COO

TANYICE DAVIS

Vice President, HR

STEVE NIENKAMP

HR Director

MELANIE CHAMBERS

Help Desk Tech

KENNEDY AGUTU

IT Specialist

TORI MERRITT

Marketing Manager

CONSTANCE TAYLOR

Sr. Acct.

KIMBERLY FREESTONE

Accts. Payable

KATHI HADLEY

Accounting Manager

ANITA HUCKLA

Staff Accountant

TERESA CLICK

Staff Accountant

SHARON JORDAN

Jr., Staff Acct.

SAMUEL DARROUGH

Director of Financial Reporting

DONNA SCOTT

Staff Accountant

BRENDA TILLMAN

Lead Accounts Payable

MELISSA EVANS

Receptionist

TAMIKA DAVIS

Maintenance Supervisor

RODNEY WILLIAMS

Custodian

LOVELL JACMOND

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ST. LOUIS CITY REGION

Victoria Reaves, Divisional Vice President Kofi Ansa, Division Operating Officer Traci Carter, Executive Assistant

Community Outreach / Organization

Hosea Jackson, CO Specialist
Darrick Hibbler,
Director of Community Org.
Dominique Lark, Comm Health Liaison

Housing

Eric Madkins, Division Operating Officer
Paula Carey, Lead Housing Counselor
Erika Davis, Intake Specialist
Laveda Wright, Intake Specialist
Tara Griffin, Administrative Asst.
Daphne Phillips, Administrative Asst.
Cheryl Johnson, Housing Counselor
Rita Mickens, Housing Counselor
Vilma Rivera, Fannie Mae
LaVitta Shelton, Housing Counselor
Patrice Spence, Housing Counselor
Richard Young, Housing Counselor

Employment

Sharon Johnson, Director of Employment /Business Training Center Dominique Lark, Case Manager

Weatherization / LIHEAP

Jennelle James,
Director of Weatherization/LIHEAP
Timothy Dolan, Director Wx Field
Kila-Tamika Chambers, Admin. Asst.
Shelly McClendon, Asst. Director, WX
David Averbeck, Energy Auditor
Connie Backfish, LIHEAP Supervisor
Beverly Bailey, App Proc
Louise A. Ball, LIHEAP App Proc
Elizabeth Barry, Production Spec
William Berry, App Proc

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Connie Taylor, Marketing Mgr Jennifer Thomas, Scanner Otha Thompson III, Auditor Tier Charmaine Thorpe, Scanner Alexandria Walker, App Proc Cecilia Washington, Energy Auditor Jerrie Winters, App Proc

ST. LOUIS COUNTY REGION

Quenesha Catron, Division Operating Officer

Community Outreach Center, Community Organization

Retasha Smith, CO Spec.

Housing
Randen Click, Housing Counselor

Employment
Hollis R. Whiting, Employment Director

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Anita Redmond, BTC Instructor Alvin Harris, Custodian

Workforce Investment Act/JAG

Herta Shikapwashya,
Vice President, WIA/JAG

Cynthia Wilson,
Division Operating Officer

Calvin Nelson, Case Manager

Darryl Colvin, Case Manager

JoAnn Smith, Case Manager

Lisa Smith, Case Manager

Bradford Tillis, Job Developer

Monique Williams-Moore, Job Developer

Carmen Clark,WIA Program Assistant

Roderic Marshall, JAG Spec.

Tommie Pillers, JAG Spec

Cornelius Robinson, Jr., JAG

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Linda Harris, Division Operating Officer Larry Gardner, Director of Housing Gloristine Sanders, Housing Specialist Antoinette Newsome, CO Spec

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Hazel Mallory Director, Head Start Mary Hairston, Asst. Director Pam Williams, Asst. Dir FCP Ruby Sims, Parent Involvement Coordinator James Smith MH/D/T Services Coordinator Tiana Kimbrow Health Services Coordinator Debora Whiteside, MIS Coord Mollie Dees, Executive Assistant

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Dana Watts, Center Coordinator Pam Cross, Asst. Center Coord. David Baker, Asst. Teacher Roderick Bates, Custodian Samantha Brown, Asst. Teacher Patricia Buchanan, Asst Teacher Dadre Bolar, FSW J'Aysha Chambers, FSW Patricia Collins, Asst. Teacher Pamela Current, Asst. Teacher Carla DeBoe, Nutrition Coord Betty Downs, Teacher LaKeisha Fields, FSW Shantana Goodwin-Payner, Asst. Teacher Virginia Gray, Teacher Larry Greene, Custodian Voltaire Gregory, Asst. Teacher Karen Harrington, Teacher Indria Harris, Lead FSW Ronetta Harris, Asst. Teacher Anthony Holmes, Jr., Teacher Katina Hudson, Teacher Lashawna Hunter, FSW

Elizabeth Jackson, Asst. Teacher

Christina Jefferson, Asst. Teacher Kia Jeffrey, Early Childhood Coord. Latricesha Jones, Teacher Yolanda Kemp, Teacher Michelle Lemee, Teacher Monica Lewis, Asst. Teacher Patti Madonna, Teacher Tracy Mayberry, Asst. Teacher Adrienne Myles, Nutrition Aide Raquel Peters, Asst. Teacher Nicole Pettaway, Teacher Candace Reid, Asst. Teacher Rhoda Rice, FSW Trina Robnett, Asst. Teacher Annette Robinson, Asst. Teacher Camille Rutledge, Asst. Teacher Dwana Smith. Asst. Teacher Margaret Smith-Porter, Teacher Wendy Solomon-Townsend, FSW Regina Tate, Data Entry/Sec. Ronda Walter, Teacher Estella Williams, Teacher Arlene Woods, Asst. Teacher

N. Spring Head Start Center

Danielle Wade, FSW

Erica Carradine, Center Coordinator Roderick Bates, Custodian Roszetta Blalock, Asst. Teacher Sheila Bradv-Herndon. Data Entry/Secretary Victoria Davison, Asst. Teacher Lisa Davis, Asst. Teacher Betty Downs, Teacher Beatriz Escalera, Teacher Shantana Goodwin-Payne, Asst. Teacher Vera Howard, FSW Kandis Hart, Nutrition Aide Evelyn Lee, Asst. Teacher BeverlyLyons, Asst. Teacher Kimberly McNutt, Teacher Jerry Medcalf, Custodian Vernita Miller, Asst. Teacher Teresa Nevitt, Asst. Teacher Yasmina Pickett. Teacher Camille Rutledge, Asst. Teacher Wendy Solomon Townsend, FSW Delores Spinks, Lead Teacher

MLK Head Start Center

Angela Henderson-Brown Center Coordinator Beatriz Escalera. Teacher Franzetta Woods-Jackson, Teacher Regina Harrold, Asst. Teacher Brenda Helm, Data Entry, Secretary Precious Higden, FSW Shandonika Hill, Asst. Teacher Yolanda Kemp, Teacher Angela King, Teacher Elijah Lampkin, Custodian Monica Lewis, Asst. Teacher Vernita Miller, Asst. Teacher Sadia Mohamed, Asst. Teacher Nicole Pettaway, Teacher Yasmina Pickett, Teacher Kimberly Robinson, Asst. Teacher Rhoda Rice, FSW Sheri Robinson, FSW Timika Robinson, Teacher Annette Smoote, Teacher Rhonda Strong, Asst. Teacher Rhonda Taylor, Asst. Teacher Sharon Thigpen-Harris, Nutrition Aide Peggy Thomas, Teacher Jerrie Tucker, Asst. Teacher Donna Washington, Asst. Teacher Michelle Washington, Asst. Teacher Tammi Wilkerson, Asst. Teacher Franzetta Woods-Jackson. Teacher Larrine Word, Assistant Teacher

Mt. Zion Head Start Center

Cherie Newberry, Center Coordinator Dellaphine Arrington, Data Entry / Secretary Takisha Duncan, Asst. Teacher Sheila Elam, Teacher Lavonda Hopkins, Asst. Teacher Lashawna Hunter, Lead FSW Benita Ivy-Khonsubey, Asst. Teacher Elizabeth Jackson, Asst. Teacher Beverly Lyons, Asst. Teacher Jacqueline Marshall, Asst. Teacher Sharon McGuirk, Asst.Teac Lawanda Powell, FSW Peggy Thomas, Teacher Larry Crenshaw, Custodian

2012 FINANCIAL STATEMENT

SUPPORT AND REVENUE

Pub	lic	Sup	port
			_

CONTRIBUTIONS..... \$1,552,005

IN KIND CONTRIBUTIONS...... \$1,482,101

MEMBERSHIPS..... \$16,792

SPECIAL EVENTS..... \$137,393

(NET OF EXPENSES)

UNITED WAY OF GREATER..... \$1,264,754

ST. LOUIS

Total Public Support \$4,453,045

GOVERNMENT GRANTS

Total Grants.....\$17,176,607

OTHER

INVESTMENTS......\$37.035

MISCELLANEOUS.....\$513

Total Public Support.....\$37,548

TOTAL SUPPORT<u>AND REVENUE</u> \$21,667,200

EXPENSES

Program Services

EDUCATION..... \$7,523,617

ECONOMIC EMPOWERMENT..... \$5,709,562

BASIC NEEDS..... \$7,442,545

Total Program Services.....\$20,675,724

SUPPORTIVE SERVICES

Total Supportive Services... \$658,008

FUNDRAISING SERVICES

Total Fundraising Services...\$332,476

TOTAL EXPENSES.....\$21,666,208

CHANGE IN NET ASSETS \$992

UNDESIGNATED NET ASSETS
AT 12/31/12\$384,839

*Unaudited

THE URBAN LEAGUE OF METROPOLITAN ST. LOUIS SITE LOCATIONS

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10220 Lincoln Trails Fairview Heights, Il 62208 (618) 274-1150

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8960 Jennings Station Rd. Jennings,MO 63136 (314) 388-9840

VAUGHN CULTURAL CENTER

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ST. LOUIS CITY OUTREACH CENTER

935 N. Vandeventer St. Louis, MO 63108 (314) 615-3690

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Missouri Career Center 26 North Oaks Plaza St. Louis,MO 63121 (314) 679-3500

FANNIE MAE MORTGAGE HELP CENTER

222 S. Central, Suite 402

St. Louis, MO 63105 (866) 442-9375

HEAD START CENTERS

HEAD START HEADQUARTERS

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911 N. Spring ST. Louis,MO 63108 (314) 652-2406

MT. ZION DIVISION

1440 S. Compton St. Louis,MO 63104 (314) 773-0733

MARTIN LUTHER KING, JR. DIVISION

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