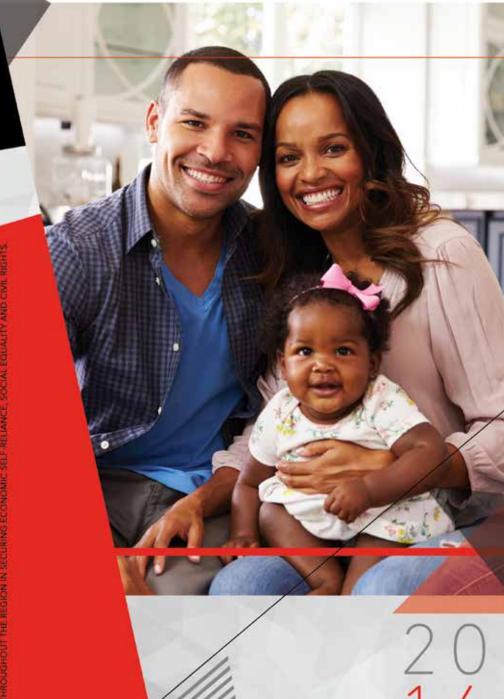
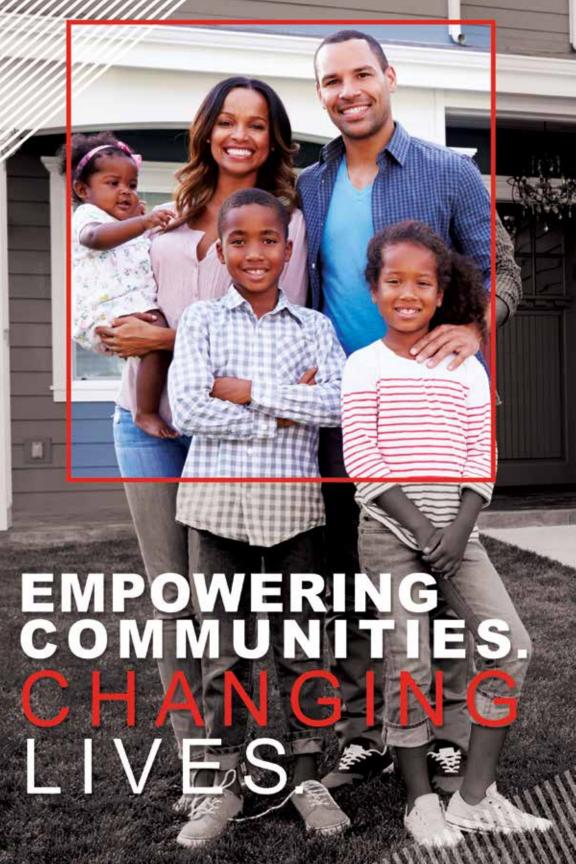
ANNUAL REPERT



COMMUNITIES, CHANGING LIVES



Our Mission

The mission of the Urban League of Metropolitan St. Louis, Inc. is to empower African Americans and others throughout the region in securing economic self-reliance, social equality and civil rights.

Our Vision

As the leading champion of empowerment and opportunity for African Americans, the Urban League of Metropolitan St. Louis envisions a region where all people:

- Are valued members of the community;
- Can adequately support themselves and their families;
- Can live in neighborhoods that are vibrant and thriving;
- and, Share in the region's prosperity and well-being.

Our Strategy
The Urban League will advocate for and empower African Americans and others in Metropolitan St. Louis by pursuing the following priorities:

- 1. Economic Opportunity: Creating ladders out of poverty through jobs, entrepreneurship and financial responsibility.
- 2. Educational Excellence: Providing access to quality education from pre-kindergarten through college. Creating an Urban League Leadership Academy to provide scholarships and internships for high school and college students.
- 3. Community Empowerment: Providing a social safety net to stabilize our neediest families.
- 4. Civil Rights and Advocacy: Obtaining fair and equal treatment in all aspects of society, whether governmental, economic, social, educational or cultural.





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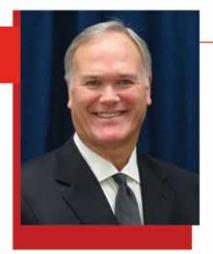




URBAN LEAGUE OF METROPOLITAN SAINT LOUIS, INC.

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CHAIRMAN'S REPORT

RICHARD H. MILES

2016 was truly a year of exceptional growth and development for the Urban League as the agency completed 98 years of service to the St. Louis metropolitan community. In the past year, the League added over \$10 million in new programs to its portfolio of services within the divisions of Economic Opportunity, Community Empowerment, Educational Excellence, Civil Rights and Advocacy.

We are proud to report that Urban League Head Start officially became a grantee of the Federal Government with its new \$7.7 million contract from the U.S. Department of Health and Human Services to serve 626 children with early childhood education services throughout the St. Louis metropolitan area.

In addition, the League continued to participate in Ferguson social service and workforce development projects to help restore this part of our community in the past year. To date, the Save Our Sons program has helped more than 300 African American men find jobs throughout the region. The Urban League also partnered with Starbucks' brand-new Ferguson location to provide free on-site customer service training to North St. Louis County residents. In an effort to address food insecurity and hunger among children who lack access to nutritious meals during the summer, the agency partnered with Area Resources for Community & Health Services (ARCHS) to administer the Summer Electronic Benefit Transfer Program for Children which provided eligible Ferguson families with children access to healthy meals. Thanks to the efforts of the Urban League of Metropolitan St. Louis staff, the Ferguson community redeemed 96% of their funding with local grocers. That's an estimated cash value of \$270,000 that families used to purchase healthy food items for their children during the summer.

In 2016, the Urban League also expanded its employment services into the metro-east area with support from Boeing. Thanks to this new sponsorship, approximately 120 St. Clair County residents secured jobs to support their families by attending various workshops and hiring events hosted by the Urban League. I would like to thank the Board of Directors, Urban League President and CEO Michael P. McMillan and the staff for their leadership, dedication, and excellent service to the Urban League movement. I also would like to thank our donors, community partners, volunteers, corporations, community and civic organizations that have helped us to serve more than 92,000 persons in the St. Louis metropolitan area.

PRESIDENT'S REPORT

MICHAEL P. MCMILLAN

2016 was a banner year for the Urban League of Metropolitan St. Louis as we expanded our programming, collaborations and service opportunities to meet the basic needs and economic empowerment of nearly 100,000 residents throughout the bi-state region.

In our 98th year of the service to the greater St. Louis community, the Urban League officially became a direct federal grantee of the U.S.



Department of Health and Human Services to administer Head Start education services to over 600 students from 6 weeks to 5 years of age. Previously, our Urban League Head Start staff worked diligently to educate thousands of children as a delegate agency of the YWCA since 2001.

This year, we look forward to opening the long-awaited Community Empowerment Center of Ferguson, the first building ever built by the Urban League of Metropolitan St. Louis. Thanks to our strong partnership with the Salvation Army of Greater St. Louis and service partners Provident, the Lutheran Church of Missouri-Synod, the University of Missouri Extension and Better Family Life, Ferguson residents will soon have convenient access to much-needed economic empowerment services, youth activities, mental health counseling and more.

The theme of the 2016 National Urban League Conference in Baltimore was "Save Our Cities: Education, Jobs and Justice," representing an unprecedented mobilization to influence public policy through grassroots political action. In 2017, the Urban League of Metropolitan St. Louis will host the National Urban League Conference in St. Louis highlighting the grand opening of the Community Empowerment Center of Ferguson and incorporating this year's Back to School and Community Empowerment Festival.

I am proud to announce that the Urban League of Metropolitan St. Louis has retained our 5-star rating with the National Urban League and remain a top-ranked affiliate of the National Urban League for the past 13 years. Currently, the Urban League has a \$21 million budget and a roster of 225 dedicated employees serving the St. Louis Metropolitan area. I would like to thank our board chair, Richard H. Miles, and the Urban League Board of Directors for their continued support, hard work and invaluable service. I also would like to thank our management team, staff, volunteers and Whitney M. Young Society, Guild, Young Professionals, NULITES, Federation of Block Units and general members for their continued support to the Urban League's mission of empowering communities and changing lives.

URBAN LEAGUE HISTORY

The Urban League of St. Louis was founded in 1918, during a time of domestic and foreign conflict, with the purpose of defusing racial tensions, stabilizing communities, and improving the living conditions for African Americans in St. Louis. To meet this challenge, the Urban League, under the leadership of George W. Buckner, began the serious work of providing community services and solutions to African Americans and others in need. Although the Urban League of Metropolitan St. Louis began as a social services organization, it has evolved to include Educational Excellence, Economic Opportunity, Community Empowerment, Civil Rights & Advocacy.

Today, the Urban League of Metropolitan St. Louis provides a Roadmap To Opportunity for African Americans and others through partnerships with corporations, community leaders, governmental and civic institutions.

ULSTL TIMELINE

- 1910 National Urban League is founded in New York City, NY.
- 1917 An infamous deadly race riot occurs in East St. Louis, Illinois. Black workers and migrants are attacked resulting in 39 deaths, hundreds wounded, and thousands left homeless. The U.S. Department of War quickly creates the Urban League of East St. Louis to help calm the situation. St. Louis voters approve a segregation ordinance.
- 1922 Urban League operates a school for disabled black children and a free dental clinic. Gordon H. Simpson becomes Executive Secretary. The Urban League takes a comprehensive approach to community service and problem solving. Urban League becomes a member of the Community Fund (known today as the United Way).
- 1932 John T. Clark establishes the Federation of Block Units, an auxiliary to the Urban League, to unify neighborhoods and stabilize housing values. In addition, the Federation provides services to accommodate the growing migration of African Americans to St. Louis City.
- 1937 Homer G. Phillips Hospital, a hospital built to serve African Americans, opens with the support of the Urban League of St. Louis.
- 1950 M. Leo Bohanon succeeds John T. Clark as Executive Secretary of Urban League of St. Louis. In the postwar years, St. Louis goes through a changing period. During this time, the Urban League of St. Louis shifts its focus from preparing clients for jobs in domestic service to jobs in business and industry.

- 1951 The city of St. Louis experiences an unprecedented increase in the African American population 109,000 in 1940 to 154,000 in 1950. As a result, The Urban League advocates a community-wide program to meet the overwhelming problems (substandard housing, unemployment, inadequate health and welfare services) facing the black community.
- 1968 Laws passed in 1963, 1964 and 1968 change the way the Urban League works with the corporate community and its clients. Douthit reorganizes the Urban League of St. Louis to meet challenges and opportunities coming from the social and economic climate.
- 1971 The Urban League opens an office in the all-black St. Louis county municipality of Kinloch.
- 1979 The Urban League of St. Louis and St. Clair County (Illinois) merge, becoming the Urban League of Metropolitan St. Louis, Inc.
- 1985 James H. Buford becomes the sixth president. With this change in leadership, the Urban League undergoes reorganization to meet change.
- 1986 The Urban League receives a charter to establish the Urban League Guild.
- 1987 The Board of Directors creates the first youth auxiliary, the Progressive Young Adults (ProYA).
- 1992 Urban League becomes Weatherization Assistance Program operator for the Missouri Department of Natural Resources.
- 1994 Urban League begins its Annual Thanksgiving Dinner Giveaway in partnership with Schnuck Markets and the St. Louis RAMS.
- 1998 The Urban League reorganizes service areas into three service regions, (St. Louis County Region, St. Louis City Region and St. Clair County Region). The League creates a Chief Operating Officer position to oversee the team of vice presidents who manage the service regions.
- The Urban League reinstitutes its link with young professionals by introducing the Urban League Young Professionals, (ULYP) formerly ProYa.
- 2000 The Urban League joins the St. Louis County Government and the Missouri Career Center to provide Workforce Investment Act youth services to at-risk high school students.
- 2001 The Urban League partners with YWCA to deliver Head Start Services in St. Louis City. The League creates a Vice President of Communications position to direct its public relations and marketing needs. Urban League relocates its St. Louis County Operations to the newly renovated Schnucks Building on 8960

Jennings Station Road.

- 2002 The Urban League opens its fourth Head Start Center located in Jennings. The center completes the Schnucks Building renovation and connects to St. Louis County Operations.
- 2003 The Urban League expands its St. Clair County Division, opening a 14,000 square foot facility as part of the East St. Louis Housing Authority Social Complex. The larger location allows this division to expand its basic needs and training services.
- The Urban League of Metropolitan St. Louis, Inc. receives a five-star rating from the National Urban League, becoming the top ranked affiliate.
- 2005 The Urban League of Metropolitan St. Louis, Inc. shifts its main focus to Economic Empowerment and Equality.
- 2006 The Urban League of Metropolitan Saint Louis establishes its NULITES chapter.
- 2007 The Urban League of Metropolitan St. Louis, Inc. hosts more than 10,000 attendees at the 2007 National Urban League Conference in St. Louis. The Urban League receives Better Business Bureau accreditation.
- 2009 The Urban League receives a three-year, \$19.4 million federal contract to weatherize 3,000 homes in the St. Louis area.
- The Urban League opens a new City Community Outreach Center on 935 N. Vandeventer and a new Community Outreach Center on 10220 Lincoln Trails in St. Clair County, Illinois.
- 2013 The Urban League Board of Directors appoints Michael P. McMillan as the seventh president of the Urban League of Metropolitan St. Louis, Inc.
- 2013 The Urban League establishes the Whitney M. Young Society, a giving society for leadership donors.
- The Urban League launches its historic Save Our Sons program in Ferguson and North St. Louis County to address issues surrounding the civil unrest.
- The Urban League breaks ground on the Community Empowerment Center of Ferguson on the site of the former QuikTrip on 9420 West Florissant.
- 2016 The Urban League receives a \$7.7 million contract from the U.S. Department of Health and Human Services provided to Head Start/Early Head Start.
- 2016 The Urban League partners with TIAA in hosting Annual Thanksgiving Dinner Giveaway.



ROADMAP TO EQUALITY

The Urban League's new strategic plan will transform our affiliate into a national model for urban revitalization and community empowerment to impact the lives of 100,000 St. Louisans.

Community Agenda-Setting & Advocacy

Create a systemic plan that focuses on meeting needs and priorities through the community's involvement.

Marketing & Communications

Clearly communicate the League's purpose and how it positively impacts the community in a compelling, distinguished way.

Program Portfolio & Partnerships

Focus the Urban League's program portfolio to target the growth of and investment in its programs and services that best meet the community's needs while strengthening the operations and impacts of those programs/services. Develop standard, agency-wide processes for attracting, developing and sustaining strategic partnerships.

Funding Diversity & Magnitude

Develop and expand meaningful relationships with donors, members, and private funding sources to enlarge the Urban League's base of support.

Organizational Culture & Structure

Pursue the critical components of an excellent, empowering, and innovative work environment that promotes positive employee engagement, staff motivation, efficient decision-making and higher accountability.



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EMPOWERING TOMORROW'S LEADERS

The Urban League understands that education is one of the most important investments a person can make, this is why we are debated in empowering tomorrow's leaders.



+HEADSTART / EARLY HS

Urban League Head Start/Early Head Start (ULHS/EHS) is a comprehensive early childhood education program that provides services for children ages birth-5 years, expectant mothers and their families. A special focus is placed on school-readiness, early childhood education, family and community engagement, health and nutrition services.

ULHS/EHS places significant emphasis on the involvement of parents and families in the program. It encourages parents to become active participants in their children's learning, while shaping the learning environment through: volunteering in the classroom, functioning in governing bodies, advocating at state level meetings, building community relationships and serving on Head Start committees. Staff, parents, families and the community work in tandem to help children succeed now and as future leaders.

The Urban League of Metropolitan St. Louis attained Grantee status of two Head Start/Early Head Start awards. Four Urban League Head Start centers and two of its child care partners (Beginning Futures Learning Center and Hilltop Child Development Center) are accredited by the National Association for the Education of Young Children (NAEYC).

The Urban League Head Start/Early Head Start program is also a Missouri Eat Smart Child Care program.

- Funded Enrollment 952
- Number of Children Served 1037
- Children With Continuous Access to Dental Care 869
- Children With Health Insurance 959
- Children Up-to-Date on Age Appropriate Well Child Care 765
- Children Up-to-Date on Immunizations 1019
- Children with IEPs/IFSPs Served 55
- Number of Single Parent Families 920
- Family Services 322
 (Families receiving at least one of the family services offered)

1037 NUMBER OF CHILDREN SERVED







The Urban League announced the addition of two new Head Start grants from the U.S. Department of Health and Human Services totaling than \$7,703,463 at its newest Magnolia Head Start Center grand opening on 2725 Alhambra Ct., St. Louis, MO 63118.



+SCHOLARSHIP PROGRAM



The Urban League understands that education is one of the most important investments a person can make, as it is critical to reducing many inequities within our society. The Urban League awards scholarships to students from the St. Louis Metropolitan area to support their college education and career goals. Currently, the Agency offers two scholarship programs: The Leslie Scholarship and the UMB William Robinson Memorial Scholarship. These scholarships provide financial assistance to students pursuing their post-secondary education. Scholarship recipients major in subjects such as mechanical, electrical and aerospace engineering, biology, chemistry, business, accounting, law and pre-med.

Generous donations and gifts from individuals and organizations throughout the St. Louis community are used to fund these programs. Scholarship awardees are selected based on their academic achievement, community service, character, and financial need.

+HiSET

The Urban League of Metropolitan St. Louis, Inc. hosts a High school equivalence certificate (HiSet) program in partnership with St. Louis Public Schools. The program is for anyone seeking to continue their primary and secondary education. This program is comprehensive and provides many courses from grades 1 through 12. Basic educational coursework is offered in reading, writing, mathematics, oral communications, natural sciences and social studies with an emphasis in the development of critical thinking, problem solving skills, and career planning.

Students work closely with the instructor to establish short and long term educational goals; including the attainment of a High School Equivalency Certificate (HiSet). The program has two scheduling options and is open to the entire community.

+VAUGHN CULTURAL CENTER

Vaughn Cultural Center was established in 1979 by Mrs. Ermaline Vaughn with a generous gift to the Urban League of Metropolitan St. Louis in memory of her late husband Dr. Arthur N. Vaughn, who died in 1978. Mrs. Vaughn envisioned that the Vaughn would "celebrate the achievements of Black Artists and further the cultural life of the community." As the widow of the prominent St. Louis African American physician, establishing the Vaughn cemented her place in arts and culture history in St. Louis and the region. In 1928 Mrs. Ermaline Vaughn founded the Acme Arts and Culture Club, an important St. Louis arts organization which

thrived well into the 1980s. The goal of the Vaughn is to promote awareness of African American history and culture through art and artifacts exhibits, storytelling and special programs. It provides a venue for the presentation of local poets, musicians, published writers and other visual and performing talent.

In 2016 the Urban League hosted over 11 Exhibits, our Premier feature artist was Kenneth Calvert (Visual Artist).







St. Louis City Hall Art Cornerstones of Courage and Culture Mural

Artist: Kenneth Calvert Location: City of St. Louis - City Hall 1200 Market Street, St. Louis, MO 63103 Tucker Boulevard Entrance, South Wall

+VAUGHN CULTURAL ENTER Art by: Kenneth Calvert (Visual Artist)













SECURING ECONOMIC SELF-RELIANCE

The Urban League empowers African Americans and others to achieve economic self-sufficiency and wealth accrual by prioritizing "ladders out of poverty" programming.



+FINANCIAL LITERACY

From making a household budget or balancing a checkbook to evaluating life insurance and selecting an investment vehicle to fund a comfortable retirement, people must learn about personal finance in order to be successful overseers of their incomes and assets. However, mere knowledge of financial matters isn't enough.

The Urban League Financial Literacy Training program is designed to educate participants how to make smart money management decisions.

Participants in the program learn how to:

- Manage Household Budgets
- Do Basic Checking and Savings Account Management
- Understand Credit Reports
- Improve Negative Credit Ratings
- Recognize the Signs of Predatory Lending









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The Workforce Innovation and Opportunity Act (WIOA) in-school youth program is a year-round program that helps to improve educational achievement for all youth participants and prepares them for success in employment. Since 2000, the Urban League has served approximately 7,695 youth through the Jobs Training Partnership Act, the Workforce Investment Act and the Workforce Innovation and Opportunity Act programs.

The program provides linkages between academic and occupational learning, connection to the job market and area employers. The WIOA program helps youth to understand the connection between education and careers.

The program is open to any youth between 14-21 years of age, attending any school (post secondary, high school, alternative high school or an alternative course of study) whether full or part-time. WIA/WIOA Staff have met and/or exceeded in-school Youth Performance for 9 straight years.

98.69%
2015/2016 Outcomes
Graduation Rate

The Urban League of Metropolitan Saint Louis has the following School-to-Business participating companies:

- AT&T
- Boeing Company
- Four Seasons Hotel
- Saint Louis University
- UPS

+school-to-business PARTNERSHIP PROGRAM

The School-to-Business partnership program is an extension of classroom instruction that provides in-school youth with the opportunity to see first-hand the connection between education and careers. WIOA participants attend monthly sessions that address a variety of workplace and employment topics. Each school year, participants are rotated to different corporations to learn about the culture of each company.

+YOUTH TECH WORKFORCE INITIATIVE

The Urban League of Metropolitan St. Louis, Inc. launched the Youth Tech Workforce Initiative to help train 250 youth in Information Technology (IT). The Urban League was one of only 12 organizations in the United States that was awarded the Youth Opportunity Fund grant. This funding, led by the Citi Foundation and America's Promise Alliance, was provided to the Urban League in an effort to create innovative ways to assist and inspire college and career success among low-income Youth.

According to the U.S. Department of Education, "the United States has developed as a global leader, in large part, through the genius and hard work of its scientists, engineers, and innovators." However currently, the number of students in America who pursue career and/or educational paths in the STEM fields is minimal. In the St. Louis metropolitan region, thousands of STEM jobs go unfilled each year due to candidates' failure to possess the necessary skill-sets.

In an effort to offset these discrepancies, the Urban League decided to utilize the Youth Opportunity Fund Grant to provide hands-on, project-based learning opportunities to Youth in the field of Computer Technology. The target population for the Youth Tech Workforce Initiative is low-income to moderate Youth between the ages of 16 and 24 who reside in the Saint Louis City or Saint Louis County region.

The Urban League has partnered with two reputable educational organizations in the Saint Louis community to provide Technology skills training in the following areas:



- Web Design & Coding (JavaScript, CSS 3 & HTML)
- Computer OS/Restoration
- Productivity Programs
- Computer Hardware/Cabling
- Cyber Security
- Junior Front-End Web Development

The ultimate goal of the Youth Tech Workforce Initiative is not only to empower Youth from low-to-moderate income subgroups to learn IT transferable skills, but to also help them apply these newly acquired skills by placing them to work in IT related fields. In order to increase their potential to make significant contributions to technology-related careers, participants will attend financial literacy seminars and undergo soft-skills instruction in conjunction with the aforementioned training.

It is evident that there is limited access to quality STEM learning opportunities for youth in our community and "too few see these disciplines as springboards for their careers."



~US Department of Education. It is more important now than ever for our Youth to be armed with the knowledge and skills to be competitive in this increasingly competitive global marketplace. The Urban League wants to inspire future generations to be creators, not just consumers of technology.

+BUSINESS TRAINING CENTER

In 2016, the Urban League's Business Training Center conducted a 10-week Basic Computer Class, a 10-week MERS Goodwill Senior Basic Computer Class and six Federal Community Development Block Grant (CDBG) Ready-to-Work classes.

The Basic Computer Classes consisted of training in Computer Fundamentals, Microsoft Word, Excel, and PowerPoint. The CDBG Ready-To-Work classes are centered around employment training designed to prepare individuals to obtain gainful employment. Employment training included Individual Assessments, Job-Readiness and Computer Training, Resume Writing and Preparation, OSHA and CPR training.



+EMPLOYMENT SERVICES

The Employment Services division provides free occupational services to the public. Through our job-readiness program we provide resume preparation, interview training, online job search and job search assistance, job referrals and placement, case management and post-placement follow-up. Urban League clients are then able to utilize the skills they learn through the program when they attend job fairs and interviews.

ST. CLAIR COUNTY EMPLOYMENT SERVICES

The Boeing grant enabled the St Clair County Division of the Urban League of Metropolitan St. Louis to provide primarily low-to-moderate income clients with comprehensive counseling and guidance to secure full-time or part-time employment in the St. Louis Metropolitan area and to assist clients with job placement in the workforce.



St. Clair County employment clients received job counseling and attended quarterly hiring events to enhance the opportunity to showcase job seekers. The quarterly hiring events was received exceptionally well by job seekers and employers alike.

In the first year of operation, the St. Clair County Employment Department exceeded its program goal by 39% and provided 336 job seekers with individual job counseling, employment information and access to various employers in 2016 with 120 individuals receiving employment placement with an average wage of \$10.50 per hour.









+EMPLOYMENT SUCCESS STORY: **MS. BARBARA MORRIS**

It is with great pleasure to share my success story with the Urban League.

Relying on resources provided by Urban League of Metropolitan St. Louis, (Jennings) under the leadership of Mrs. Hollis Whiting, Director of Employment, via daily e-mails has helped me to re-enter the job market. I worked two and half years as a Staffing Coordinator and Manager Assistant for a small In Home Health Care Agency. In January, 2015 I contacted Mrs. Hollis and informed her I needed to find another job. I received some leads and even interviewed with another Health Care Agency, however, it was not the time or season for me to make an employment change/move. I learned I was needed to manage the office while the owners of my current job, were preparing to have their second child.

Well, soon after the child was born, my hours were reduced; September, 2015, 40 hours a week was reduce to 20 hours a week, then March 20, 2016, I was let go. While still receiving daily e-mails from Mrs. Hollis and communicating exactly the type of employment I was seeking, there came a day, I stopped by the Urban League office to see Mrs. Hollis.

Monday, August 5, 2016, I stopped by the office to see Mrs. Hollis; she was excited to see ME! Mrs. Hollis, asked me if I received her e-mail, and shared with me, that she received a job request this morning; she asked if I had an updated resume. She then told me she would forward my resume the following day. Wednesday, August 7, 2016, I received a call from At Home Care St. Louis, and an interview was scheduled for Friday, August 9, 2016. I e-mailed Mrs. Hollis immediately to inform her of the interview. Friday, August 9, 2016 I interviewed and I thought the interview went well. However, I did not get a call end of the business day, but Glory to God, I received an 8pm voicemail message from Human Resource of At.Home Care St. Louis, offering me the job and wanted ME to start working Monday, August 12, 2016.

I learned that keeping in touch and communicating with Mrs. Hollis helped me land the job I most desired. It helps to keep your name fresh in the mind of those in position to help you. I will forever be grateful for the support Mrs. Hollis freely provide by going the extra mile doing what she does best. Helping and serving others.

Thank you Urban League for providing resources that works!

+HOUSING ASSISTANCE



A HUD-certified consulting agency, since 1968, the Urban League of Metropolitan St. Louis has assisted individuals and families with their housing needs. Today, the Housing Department provides one-on-one and group counseling individually and collectively along with community partners to educate residents on Financial and Credit Money Management, providing Pre- and Post-Purchase Housing Counseling and Mediation Counseling in Illinois, hosting Home Maintenance Do-It-Yourself Workshops as well as Loss Mitigation Outreach Sessions and advocating for Fair Housing.

The Urban League recognizes the need for networking and the impor-

tance of partnerships to better serve and transform lives.

The Federal National Mortgage Association, commonly known as Fannie Mae, has partnered with the Urban League since 2011 to assist their clients through the Fannie Mae Mortgage Help Network. For the past few years, Wells Fargo has also partnered with the Urban League to host Housing Outreach efforts in collaboration with other local Housing Counseling Agencies.

Additionally in 2016, Urban League has hosted Do-It-Yourself Workshops in partnership with the Home Depot at all three outreach centers throughout St. Louis City, St. Louis County and St. Clair County, IL.



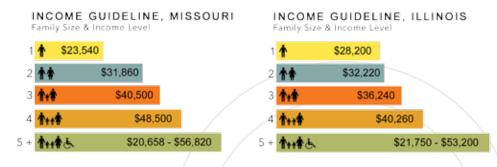


+WEATHERIZATION

The Urban League Weatherization Assistance Program enables low-income families to permanently reduce their energy bills by making their homes more energy-efficient. The weatherization team consists of highly trained and professionally-certified personnel using advanced energy audits and sophisticated diagnostic equipment to identify cost-effective measures to improve each home. Measures may include caulking, installing insulation, furnace repair or replacement, and in some cases, window and door repairs or replacement with the goal of reducing home energy costs, improving its comfort and ensuring the health and safety of the home by improving its air quality.

The League's self-performing construction crews helped save 168 St. Louis City homes from expensive utility bills and energy waste through expansive construction projects through the support of the Missouri Department of Economic Development/Division of Energy. The agency crews have also provided energy-efficient light bulbs and energy saving thermostats to over 1,375 low-income apartments in the Metropolitan St. Louis area.

Qualifications are income based.



Program Highlights

- Hosted Post Weatherization Workshops to former clients in an effort to educate them on maintaining newly installed and current HVAC equipment as well as other energy savings tips.
- Celebrated the 40 Year Anniversary of Weatherization.
- Built a relationship with area landlords in an effort to ensure tenants residing in two & four family units, as well as in single family homes, have the opportunity to learn and benefit from Weatherization Services.
- Launched the Weatherization School Tour Program.

+WEATHERIZATION SAVINGS AND PARTNERSHIPS

The Urban League Weatherization staff has created savings for their clients through many partnerships. As Weatherization worked hard this year providing energy savings in both cost and consumption, a partnership with Low Income Home Energy Assistant Program (LIHEAP) allowed clients to save time when applying for the much needed weatherization services such as furnaces, attic insulation, and mechanical ventilation

Team work, quality service, strong partnerships with Ameren and Laclede Gas all aid in the goal of fostering Healthier homes for St. Louis City Residents.

A continued partnership with Laclede's Red Tag Program also helped many of our clients with emergency furnace repairs. This partnership has allowed past weatherization clients and others to maintain a healthy and safe level of air quality within the home.

The Urban League Weatherization Department continued its partnership with the Illinois Department of Economic Opportunity's Urban Weatherization Initiative where applicants in East St. Louis have experienced energy savings education through various events and workshops. As a result, an additional 40 homes were weatherized.

+WEATHERIZATION SUCCESS STORY: REGINA BLACKMON

Ms. Blackmon first learned about the Urban League's Weatherization program by attending a community event. She knew this program would be beneficial since she did not have a functioning furnace. However, she was not aware of all of the benefits of weatherization. Ms. Blackmon's overall experience of the Urban League's Weatherization program is great. "The contractors and crew members were extremely professional, mannerable, courteous, and thorough" states Ms. Blackmon. She was grateful for the communication throughout the entire process and she felt very comfortable about the information she received as well as the professionals being in her home. She's also grateful for the many lessons learned throughout the process such as operating the smart thermostat, caulking windows and other energy savings tips.

As a result of weatherization, Ms. Blackmon received a furnace, water heater and boiler. Ms. Blackmon is committed to sharing her experience to whomever will listen. She states, "I am grateful that a program exists for people like me, especially seniors on a fixed income."





+WEATHERIZATION TEAMWORK & COMMUNITY AWARENESS

In order to be more present and accessible in the community, the Weatherization Staff saturated the neighborhoods. Equipped with resources, energy saving measures and more, they met the community at various weekly functions throughout the city and counties of St. Louis determined to educate and empower residents with information and tools to help reduce utility costs.

+WEATHERIZATION SUCCESS STORY: ERIKA REED

Erika first learned about the Weatherization Program after an announcement was made at her church for people looking for utility and weatherization assistance. The Urban League was present to provide information and resources to the members. Erika wanted to jump at the opportunity since she'd experienced being extremely cold in her home during the winter season as well as excessive utility bills averaging over \$400.00 a month.

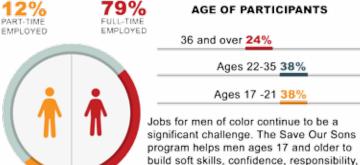
We started the summer of 2016 with infiltration work, insulating her attic as well as her pipes and knee-wall. Ms. Reed noticed a drastic decrease in her utility bill just from the infiltration work. Later, Ms. Reed received a new high efficiency furnace, smart thermostat and other repairs to her heating systems. As a result of the Weatherization work done in her home, Ms. Reed's utility bills are averaging around \$115 a month compared to \$400 a month prior to Weatherization.

Ms. Reed has been so happy about the services provided that she's become an advocate for the Urban League's Weatherization Program. Ms. Reed recruited neighbors to have their homes weatherized on her block and she's 3 homes short of having the whole block of homes on Henner Street in the weatherization program. Ms. Reed states, "Feels like my time on this earth has been good because I've been able to help other people by referring them to weatherization."

+SAVE OUR SONS

The Save Our Sons (SOS) program provides Workforce Development job skills training to North St. Louis County and Ferguson men, from the ages of 17 and older, who are unemployed or underemployed. The SOS program serves as a catalyst for helping those that are chronically unemployed, underemployed or lacking workforce soft skills training with the ability to understand the demands of the labor market.





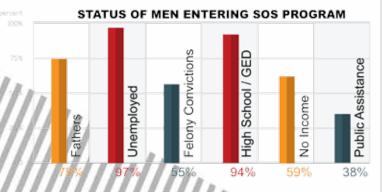
In addition to providing workforce instructional learning, the program has partnered with community members, educational institutions, non-profits and faith-based

references, networks and financial literacy.

organizations to provide SOS participants with the insight that is required to succeed in today's supply and demand economic pipeline.

In 2016 the program expanded to St. Louis City, providing resources to the entire Saint Louis Metropolitan area. The program also addresses specific areas such as soft & hard skills as well as health and wellness which are all an essential component to succeeding in today's market.

Currently 54% of African American men graduate from high school, compared to more than 75% of their peers. Lacking a high school education often leads to elevated poverty and unemployment rates in the African American community.





The Save Our Sons program has a 98.71% retention rate in graduates holding and keeping employment after completing 4-week curriculum.



SAVE OUR SONS CURRICULUM

This program completes these objectives by assisting the participants in obtaining post secondary education as well as job training and teaching the imperative career skills and work ethic necessary to become successful employees in today's workforce.

WEEK ONE: How TO GET A JOB WEEK TWO: How TO KEEP A JOB WEEK THREE: HOW TO GET PROMOTED

WEEK FOUR: HOW TO REMAIN MARKETABLE IN THE WORKPLACE

+SOS SUCCESS STORY: **WILL DONLOW**



SOS Cohort #7 Will Donlow is a married 35-year-old man who, after coming to the program was very motivated and enthusiastic about the prospects of gaining meaningful employment. He was eager to learn new skills and was a leader in the group of gentlemen that were in training. Determination was the key to his success and his due diligence afforded him many options in the workforce. He would not let anything stop him and proved to be exemplary of this statement because he and his two-year-old son attended nearly the entire four-week program together everyday!

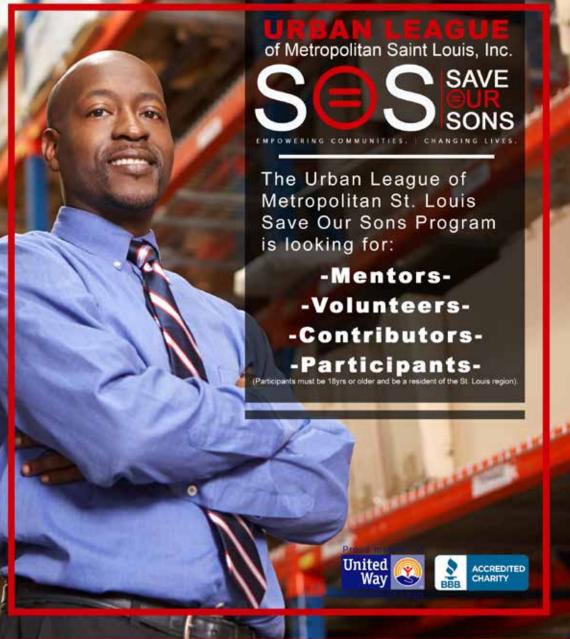
He explored many opportunities that came his way and soon after graduating the SOS program found a job with RVC Solutions LLC, a

minority-owned communication and IT company created by Vito Bracy. He is now a lead electrician with that company which is currently working on the construction of the new Ferguson Community Empowerment Center! Donlow is the kind of young man that Save Our Sons is designed to serve. He shows initiative, is determined and is willing to save himself. Even after he received a job at RVC earning more than \$20 per hour, he still saw the need to occupy his remaining time with a second job at Home Depot. Since 2016, he has been part of Local One IBEW Union and has also since started a non-profit of his own called "Free Your Mind." He makes us proud that we were able to help him in his transition to greatness. He has stated that he owes the SOS program for enlightening him and inspiring him to stop procrastinating in pursuing his dreams.



VOLUNTEER SPEAKERS

Be the change you want to see in your community. Join the movement to help our unemployed and underemployed African American men secure economic self-sufficiency. The Urban League of Metropolitan St. Louis seeks caring, talented, giving individuals to help carry out the agency's mission and goals. Without volunteers, the Urban League would be far more limited in what it can do for our community.



St. Louis County Urban League

8960 Jennings Station Rd.-St. Louis, MO 63136 | (314) 388-9840

The Urban League's Save Our Sons program seeks to help unemployed and underemployed African American men and others living in Ferguson and surrounding St. Louis County communities, to find gainful employment and have the opportunity to earn livable wages. Females in need of employment assistance are welcome to obtain services by contacting the Urban League of Metropolitan St. Louis Employment Department at 314.388.9840.



EMPOWERING FAMILIES THROUGH IMPACTFUL PROGRAMS

The Urban League provides for needs that stabilize families so that empowered clients may focus on bettering themselves and their communities. The basic needs of food, clothing and shelter must first be met and available for clients and their families so they can then strive for their economic self-sufficiency.



+COMMUNITY EMPOWERMENT

The Urban League of Metropolitan St. Louis, Inc. plays a key role in serving thousands of low-to-moderate income residents who lack adequate income, food, clothing, or access to health care.

In 2016, the Urban League assisted thousands of struggling families in paying their utility bills. Funds received from the Energy Assistance Foundation's Warm Neighbor Cool Friends Program, Ameren UE Dollar More Program administered by the United Way of Greater St. Louis, Heat-Up St. Louis, Inc; the Affordable Housing Trust Fund; the City of St. Louis Health and Human Services Division; and the Emergency Food & Shelter Program resulted in the reconnection of gas and electricity and/or prevention of these utility shutoffs.

To provide clear, supportive, and in-depth financial guidance to program participants, reducing repeat visits for assistance and achieving measurable-outcomes, The Urban League Of Metropolitan St. Louis offered financial literacy to every client receiving utility assistance at all three outreach centers. This financial literacy program, sponsored by United Way of Greater St. Louis, took the form of group sessions and one-on-one mentoring with a counselor who helped over 300 clients organize their financial paperwork, pay off debt, increase savings, and improve their credit scores. The counseling went beyond budgeting, debt and credit to focus more on habits, goal setting and values to help participants improve their financial situation. The Urban League also worked to increase client engagement by showcasing financial empowerment movies such as "Resurrecting Black Wall Street."

For many individuals and families the Urban League is sometimes their last resort. Recent years have taken a toll on many families and senior citizens due to the economic situation in our country, health reasons and other circumstances. The number of lay-offs, food costs and other items continues to rise making it difficult to make ends meet. The Urban League's food pantry operations in St. Louis City, St. Louis County, and St. Clair County Division offices provided over 10,000 households with food baskets. The League's ability to provide food baskets is attributed to partnerships with the St. Louis Area Food Bank, Operation Food Search, Aldi and Walmart, where food products are available at reduced or no cost to member agencies.

The Community Mobile Health Unit brings medical screenings to residents lacking basic health insurance coverage rather than waiting for them to seek care (which may or may not happen, and if it does, may be dangerously delayed).

Nearly 750 residents received health screening in 2016. The free services included blood pressure, diabetes, cholesterol, HIV screenings and flu shots. To improve cardiovascular health in the community, the Urban League

partnered with OASIS Institute to support its Get Pumped! Program through a grant from AstraZeneca HealthCare Foundation's Connections for Cardiovascular Health.

The Urban League worked with adults living in nine high-risk zip codes in the St. Louis area who have at least one risk factor for cardiovascular disease (hypertension, physical inactivity or diabetes) to provide health screenings, education and exercise programs at community locations. The Community Health Mobile was donated to the League by Anheuser-Busch and sponsored by the Missouri Foundation for Health and BJC Health Care.



On November 22, the Urban League of Metropolitan St. Louis distributed turkeys to needy area residents thanks to a major sponsorship by TIAA, a financial services provider, and Schnucks Supermarkets. For the past 20 years, the Urban League previously partnered with the St. Louis Rams on the Turkey Giveaway before the team moved to Los Angeles earlier this year. However, thanks to a new partnership with TIAA, the League was able to continue the Thanksgiving tradition. "We are thankful to TIAA for agreeing to support the Turkey Giveaway which has helped thousands of needy families have Thanksgiving Dinner over the years, said Michael P. McMillan, president and CEO of the Urban League of Metropolitan St. Louis, Inc.

Many families are struggling to make ends meet. Hundreds of economically challenged families received assistance during the 2016 Christmas holiday season as the result of the agency's continued participation in the United Way of Greater St. Louis/St. Louis Post-Dispatch 100 Neediest Cases programs. Various corporations adopted numerous Urban League clients and provided them with gifts during the season of caring and sharing: these included furniture, such as sofas and tables, appliances such as refrigerators and stoves, and items such as clothing, toys and books.









+COMMUNITY EMPOWERMENT

4TH ANNUAL AMEREN/HEATUPSTLOUIS.ORG WINTERIZING FORUM



Each year, the Urban League's City and County division is the lead co-partner with Heatupstlouis.org for their annual Ameren Missouri/Heatupstlouis.org Winterizing Forum. In its fourth year, the consortium of eight social service agencies use Heatupstlouis.org utility grants to help thousands of seniors, the disabled and low-income

households, at an area venue. Missouri Public Service Commission, St. Louis Fire Department, and Laclede Gas also partner with Ameren Missouri and Heatupstlouis.org to provide safety tips during winter months; financial literacy, energy efficiency, and weatherization.

In addition, utility users learn their rights with the help of MPSCs rules and regulations. This event is also an opportunity for area utility users to sign-up for various budget billing programs and health and disabled registries. This past October 7, 2106, more than \$400,000 was expended in one day to prepare City/County households for the upcoming 2016/17 winter heating season, by helping to relieve past due and/or delinquent utility bills from the summer or previous winters. Heatupstlouis.org has impacted the lives of more than 340,000 Missouri and Illinois needy people, since its inception in 2000.













12TH ANNUAL COOLDOWNSTLOUS.ORG/AMEREN COOLING A/C CARAVAN

Each year, Cooldownstlouis.org and Ameren Missouri partners with the St. Louis Fire Department and Missouri social service agencies, including the Urban League of Metropolitan St. Louis, Inc. to ensure that area seniors, disabled and small

children with health issues have access to free brand new energy efficiency air-conditioners. The annual Cooldownstlouis.org/Ameren A/C Give-A-Way also provides utility assistance follow-up to those users of the units during the summer months, if required. Being without a cooling unit for many area residents add to the unraveling of public health and safety, and potential death. Also, Vatterott College accepts during the summer months, "gently' used or brand new units



to Cooldowntlouis.org, who provides a tax-deduction. Here (far right) Michael Moehn, president and chairman of Ameren Missouri (UL board member); helped distributed free A/Cs with the assistance of Ameren volunteers and Cooldownstlouis.org board member Brian Leonard, director of corporate donations and community initiatives for Ameren Corp.

+FOOD & CLOTHING PANTRIES

The Urban League of Metropolitan St. Louis operates three Food Pantries in the Urban League's St. Louis City, St. Louis County and St. Clair County offices. The Urban League is a member of the St. Louis Area Food Bank and Operation Food Search, which allows the Urban League to purchase food at little or no cost for distribution to families in need.

The goal is to give every person looking for food access to the services they need and to make sure that every food recipient is treated with dignity and respect.

In addition our Clothes Closet is available for all family members. The Clothes Closet also features work-appropriate clothing and clothing appropriate for those seeking employment opportunities. The Urban League operates the Clothes Closet in the St. Louis County Outreach Center.







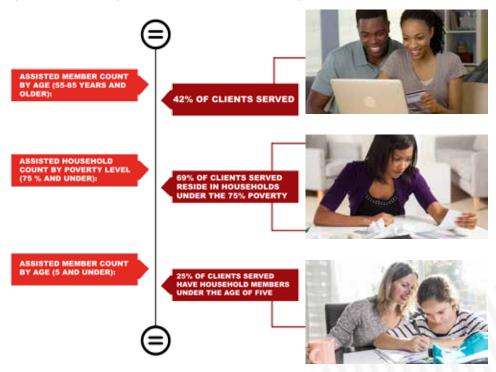


+LIHEAP ENERGY ASSISTANCE

In 2016, over 25,000 individuals in eligible LIHEAP households in the service area of St. Louis city and Wellston were assisted with energy assistance through the Urban League LIHEAP Department. The LIHEAP program helps low income households who spend a large proportion of their household income on utility expenses meet their energy needs.

2016 marked increased outreach efforts across the service area. Often families facing economic hardships have barriers such as lack of transportation that can prevent them from obtaining services that may aid their household. To help combat this barrier the LIHEAP department conducted intake session and distributed LIHEAP applications at various Headstart centers, public libraries, recreation centers, boys and girls clubs, YMCA's, St. Louis public schools, and groceries stores. LIHEAP participants also had the opportunity to attend financial literacy workshops which included energy conservation education.

The Urban League of Metropolitan St. Louis is thankful for support from the Missouri Family Support Division, Laclede Gas, Heat-Up/Cool Down St. Louis, community partners such as Cardinal Ritter College Prep High School, and the Missouri Public Service Commission, and committed volunteers from US Bank, Delta Sigma Theta Sorority, Inc. St. Louis Alumnae Chapter, Zeta Phi Beta Sorority Inc., United Way of Greater St. Louis and many others.





EMPOWERING CIVIC ENGAGEMENT AND SOCIAL JUSTICE

The Urban League engages customers and stakeholders in advocating for improved public policy to achieve social justice, becoming an expert source of information about the factors affecting African Americans. We utilize the advocacy efforts of our auxiliaries to promote civic engagement. Finally, our actions support the voice of the National Urban League and its efforts.



+NULITES/PROJECT READY

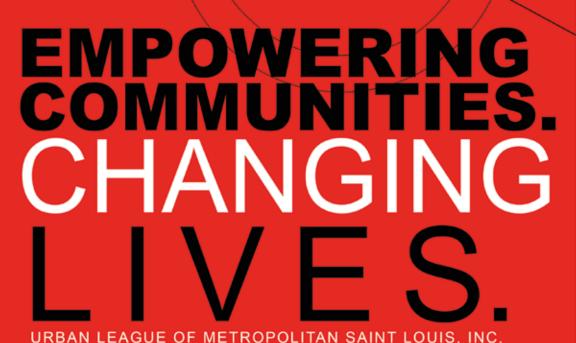
NULITES, or National Urban League Incentives to Excel and Succeed, is a youth advocacy program started by the National Urban League Youth & Education Division in the Fall of 1989. The mission of this program is to strengthen the academic and social development of African-American and other youth of color and reduce disparities in education through: awareness, policy and research; advocacy and mobilization. The Urban League of Metropolitan St. Louis began its chapter in 2006.

In 2015, via funding received by the National Urban League, the NULITES added Project Ready, a signature program of the National Urban League, a program that helps prepare youth for successful lives after high school by providing enhanced academic support to students, in preparation for post secondary success.

2016 PROGRAM HIGHLIGHTS

- Project Ready Program component added to NULITES via the support from the National Urban League and Express Scripts to provide college readiness programming via the Project Ready Program.
- NULITES members participated in over 150 hours of College/Career Readiness programming, tutorial support, and mentoring were provided to NULITES members.
- NULITES members participated in the National Urban League Case Competition
- Ten NULITES members traveled to the National Urban League Youth Leadership Summit in Baltimore, MD.
- NULITES members participated in 2 Service learning events in support of the Urban League (Food Pantry Project and Back to School Community Empowerment Festival) The service projects are to help to strengthen youth development competencies, Empowerment & Leadership development and Knowledge of self, community and heritage.





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@ULSTL







+URBAN LEAGUE GUILD

The Urban League of Metropolitan St. Louis Guild is comprised of community volunteers, civic leaders, business and professional men and women committed to improving the quality of life for African- Americans and others. The Guild is an auxiliary that serves as ambassadors for the St. Louis affiliate and the National Council of Urban League Guilds. The Guild promotes the Urban League's efforts to empowering African-Americans and others throughout the region securing economic self-reliance, social equality and civil rights.

The mission of the National Council of Urban League Guilds is to stimulate, develop and promote volunteer participation and leadership within the local Urban League Guild in consistency with the goals and objective of the local affiliates.

The Guild was established to support the local Urban League and its programs through four basic program functions:

- Fundraising
- Community Service
- Public Relations
- Leadership Development for Guild members

Last year, The Salute to Women in Leadership Gala honored 14 distinguished women selected from various professional and civic categories. Mary Wilson of the Supremes and Melba Moore were recognized as Lifetime Achievement Award winners. At the Salute, Brenda Clayton Davis was recognized as Guild Member of the Year.

The Guild collaborated with the League and held the annual health fair at the O'Fallon YMCA in effort to provide health education to an at risk population. The Guild commits to providing this annual event with the affiliate and the O'Fallon branch. About 131 people attended. Community partners included: the Lupus Foundation of America; St. Louis University Student National Medical Association; Starbucks; Reliance Bank; Lupus Foundation of America; My Blooming Health; Damsels in Defense; St. Louis Department of Health; Myrtle Hilliard Davis Health Center; Walgreens' Pharmacy; Aetna Insurance; and STL Flava.



+YOUNG PROFESSIONALS

The Urban League Young Professionals of Metropolitan St. Louis (ULYP-STL) is an auxiliary of the Urban League of Metropolitan St. Louis, comprised of over 100 young, diverse leaders whose time, energy and talents are dedicated to improving the quality of life of residents throughout the metropolitan area and furthering the local Urban League Movement.

This year was a landmark year working with President & CEO Michael McMillan. It also marked a historic time in our nation and in the metropolitan St. Louis region with the national and local elections. Struggles and challenges facing our community were brought to the forefront and witnessed real-time. Voter engagement, education and registration; community advocacy and empowerment were our charge to combat voter suppression, educational inequity and the overarching fight for justice and equality.

In the wake of the growing needs for our community, the young professionals worked diligently to partner and collaborate with many local organizations to help stabilize our communities. Several new members were welcomed during the 2016 Join Week. The week included several opportunities for young professionals to learn about the Urban League movement and how to get involved in St. Louis.





YOUNG PROFESSIONALS EMPOWERED PEOPLE TO ADVOCATE.

ULYP-STL participated in the "Get Out The Vote" campaign at Harris-Stowe State University. This was part of a national program aimed at increasing the voter turnout and educating young people about local and state initiatives that have great impact on them, not just the presidential election. Volunteers passed out literature at the Presidential Tailgate Block Party about different initiatives regarding the local and national election.

ULYP-STL hosted a town hall meeting for the local St. Louis community. In wake of post-election, students walking out of school & much more, we felt our community needed to have a discussion in regards to moving forward. This was a way to engage the community and converse with the audience in the regards of moving forward as a community after the elections.

Within the discussion, we covered community organizing, building community leaders and the importance of millennials staying involved in the policies guiding our community today. ULYP-STL partnered with the St. Louis Public School Board and The Ethics Project to help facilitate the event.

YOUNG PROFESSIONALS STRENGTHENED THE AFFILIATE.

Close to 200 supporters joined the Urban League Young Professionals as they recognized outstanding Young Professionals from the region at the 11th Annual Urban Renaissance Gala. USBank continued their support of the Urban Renaissance Gala along with other ULYP-STL programs. Through membership dues and a successful Gala, **ULYP-STL generated approximately \$6,530 for the Urban League of Metropolitan St. Louis.**

YOUNG PROFESSIONALS CONTINUED TO SERVE.

In 2016 ULYP-STL donated 1,000 hours in March to the region, during its annual community service blitz, Young Blacks Give Back. Our theme was Urban Vanguards "Reshaping Tomorrow's Youth."

Urban League Young Professionals also supported the Affiliate by volunteering at Agency Special Events including the Whitney M. Young Society, the Salute to Women in Leadership and the Annual Dinner Meeting. Several Young Professionals joined forces with the affiliate in encouraging school attendance at the Annual Back to School Festival. Young Professionals hosted their own booth along with supporting Affiliate programs throughout the day. ULYP-STL encouraged other young professionals to volunteer their time by hosting a "Slide in to Service" event at the Jennings site. Participants were able to see firsthand St. Louis County outreach operations through fitness with learning various "Slide" dance steps along with learning about the Urban League Young Professionals. ULYP-STL also assisted with the Annual Urban League Thanksgiving Turkey Giveaway and closed the year with the Annual Holiday Party Toy Drive. Urban League Young Professionals of Metropolitan St. Louis was joined by HOT 104.1 for a Holiday Networking Party along with St. Louis's entrepreneurs, business owners and professionals for an evening having a good time while giving back. Bags of toys were donated to the Affiliate from the annual networking with a purpose holiday party. Young Professionals donated over 1,600 volunteer hours to the Affiliate in support of early childhood, youth development, and basic needs programs.

2017 OFFICERS

President, Jermaine Tarrant
Executive Vice President, Heather Tatum
VP of Leadership Development, Teresa Clayton
VP of Community Involvement, Monti Hill
VP of Fund Development, Ebonie Young
VP of Communications, Carla Johnson
VP of Administration, Amber Atkins
VP of Finance, Jonathan Hamilton
VP of Policies and Procedures, Corbin Doss

Total hours donated in 2016

+FEDERATION OF BLOCK UNITS

An auxiliary of the Urban League of Metropolitan St. Louis since 1932, the Federation of Block Units is dedicated to helping residents in the St. Louis community improve their neighborhoods. The Federation is the oldest self-help grassroots organization in the St. Louis area. The Federation is committed to improving & stabilizing neighborhoods through: 1. Education & Youth Services 2. Senior Services 3. Housing & Crime Prevention 4. Civic Engagement and 5. General support for the Federation of Block Units and the Urban League programs.

2016 HIGHLIGHTS

- Annual Delegate Assembly Meeting
- Voter Registration Drives
- Multifaceted Presidential Debate Watch (in partnership with Urban League Guild, Alpha Eta Chapter of Alpha Phi Alpha Fraternity, Inc. Alpha Kappa Alpha Sorority, Inc. Gamma Omega Chapter, Harris Stowe State University, League of Women Voters, St. Louis Urban Debate League, Urban League Young Professionals)
- St. Louis County Shred-It Event
- Bel-Ridge Safer Streets Initiative
- Porch Light Project (in partnership with Serving with A Badge and At Home Healthcare)
- Neighborhood Clean Ups

2016 FEDERATION OF BLOCK UNIT OFFICERS

- President, Ronald Smith
- 1st Vice President, Mary Davis
- 2nd Vice President, Barbara Martin
- 3rd Vice President, Lovey Davis
- Financial Secretary, Kristina Hazley
- Asst. Recording Secretary, Lille Clay
- Treasurer, Barbara Thompson
- Chaplain, Vernice Grace
- Parliamentarian, Andre Harris





Communications & DEVELOPMENT

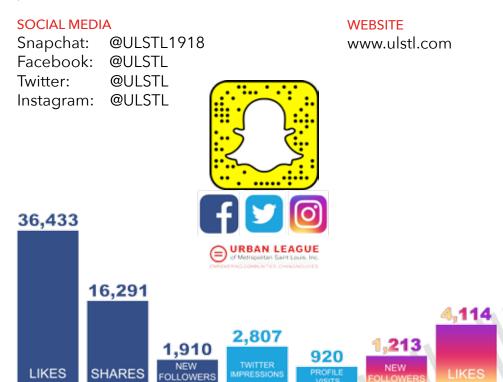


+COMMUNICATIONS

Urban League Communications is primarily responsible for directing media relations, marketing, advertising and the promotion of all agency events and services. The Communications Department advertising, public relations and cause marketing efforts are sponsored by KSDK Newschannel 5 and the Tegna Foundation. The St. Louis American, IHeartMedia, KMOV-TV and the Ladue News also continue to partner with the League.

- In 2016, the Urban League had approximately 309 news articles and media clips reaching a potential audience of over 290 million with an advertising value of more than \$2.6 million.
- Last year, the Urban League's website www.ulstl.com had over 403,000 hits, an increase of 152% from 2015.
- The agency received worldwide coverage from USA Today, Yahoo! Finance, Bloomberg, Associated Press, MSN.com, ABCNews, and National Public Radio. The St. Louis American, Associated Press, Ladue News and Post-Dispatch have published the most Urban League stories.

The Urban League of Metropolitan Saint Louis Inc, Social Media and Internet platforms are available at:





Urban League receives a \$100,000 donation from Civic Progress for Save Our Sons.



UL Vice President of Communications Angelia Bills, UPS' Eric Henderson, UL CEO Michael McMillan and UPS' Stan Roux.



Urban League receives \$10,000 from Farmer's Insurance for programs and services.



Urban League sponsors Business Women in the Black Dress event with Odyssey Media.



Salvation Army Lt. Col. Patty Richardson, UL CEO Michael P. McMillan, Salvation Army Lt. Col. Lonneal Ricahrd and TIAA's Leisha Gordon announces new partnership at the Ferguson Building Expansion Press Conference.



National Urban League Senior Vice President Herman Lessard, UL CEO Michael P. McMillan, UL Senior Vice President of Administration and Compliance Linda Harris and National Urban League Vice President Wayne Rock.





In 2016, the Urban League published its first paid News Magazine entitled, "The Urban Connection," a 76-page diversity and inclusion publication focusing on "Diversity, Inclusion, Jobs and Community". The "Urban Connection" will be distributed to over 20,000 printed and online subscribers of supporters, volunteers, staff, partners, members and contributors around the St. Louis region in 2016-2017.

The Urban Connection will be a commemorative recap of the previous year of all the Urban League's information, performance, success stories, testimonials as well as highlighting outstanding leadership within the community and promoting new upcoming services and programs.

+DEVELOPMENT & SPECIAL EVENTS

As the Urban League expands its reach to assist more and more people, the continued growth of the agency's support and volunteer base is very important. The Urban League must be positioned to respond to the needs of this community, where lifestyles can change in the blink of an eye, or in the eye of the storm. The Urban League Development Department is responsible for grant writing, special events, identifying and involving potential donors, members and volunteers to support the important work of the Urban League. To this extent, the Urban League will continue to build the administrative and fundraising capacity of the organization to ensure that all services remain at the highest quality.

2016 was a successful year for the Development Department. Record-breaking special event attendance, board support, the Whitney M. Young Society and an increase in foundation requests resulting in over \$500,000 raised from corporate, foundation and organization support and over \$8 million in program funds. A \$1.4 million cash infusion from the Salvation Army was received in support of the Community Empowerment Center in Ferguson. An additional \$2 million in New Market Tax Credits from St. Louis County Government purchased by US Bank along with an additional \$20,000 received from US Bank capped off a stellar year.

BOARD INVOLVEMENT

The Urban League's Board of Directors plays an important role in helping the Urban League to increase its base of individual and corporate support. Board Giving exceeded the 2016 goal by 14%. Board members gave their time, expertise, company support and personal contributions in support of the Urban League programs and services. This includes serving on board committees, serving as event chairs and sharing their resources.



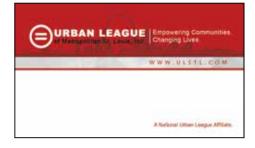




MEMBERSHIPS

The Urban League is comprised of its membership and is governed by a diverse Board of Directors. Urban League members include people from all walks of life and cultural backgrounds. The common thread that binds them together is their commitment to the principles of equal opportunity and their support of the mission of the Urban League of Metropolitan St. Louis. The recruitment of new members and renewal of current members is an ongoing activity of the Development Department. The Urban League's membership portfolio includes: The Whitney M. Young Society, individual, corporate and organizational members, the Urban League Guild, the Federation of Block Units, the Urban League Young Professionals and NULITES.





NEW MEMBERSHIP CARDS

THE WHITNEY M. YOUNG SOCIETY

The Whitney M. Young Society is a giving society of donors contributing \$500 or more to the Urban League. Since inception in 2013, donors have contributed over \$500,000 in unrestricted revenue. Donors to the Whitney M. Young Society were celebrated with a holiday reception hosted by Anheuser-Busch and Board Member Julio F. Suárez, Senior Director, Community Affairs for Anheuser-Busch. Guests were welcomed by Urban League Board Member and Special Events Chair, Emily Pitts. William Donlow, a Save Our Sons program graduate, shared his personal story of success. Thanks to Southwest Airlines, Whitney M. Young Society member, Nicole Adewale won two round trip tickets from Southwest Airlines.



SPECIAL EVENTS

The Urban League sponsors two major fund-raising events annually: the Annual Dinner Meeting and the Salute to Women in Leadership. Over 1,100 corporate, civic and community members joined the Urban League for the 98th Annual Dinner Meeting. President and CEO, Michael McMillan shared the success of 2016 agency programs and services and announced the greatly expanded Community Empowerment Center in Ferguson. We were honored to be joined by African-American academic, author, radio host and professor of Sociology at Georgetown University Dr. Michael Eric Dyson. Dr. Dyson also was the featured luncheon speaker at Webster University earlier in the day. Dr. Donald Suggs was the Award of Merit recipient and Ms.Kathy Osborn was the recipient of the Chairman's Award. Thanks to the generous donation from Marvin Mitchell, President & Founder, Compass Retirement Group LLC, two Save Our Sons program graduates received scholarships in honor of the Award Recipients.



The 2016 Salute to Women in Leadership Gala honored 14 distinguished women selected from various professional and civic categories. The Urban League takes great pride in giving recognition to outstanding women who embody the mission of our organization to help create opportunity for disadvantaged and overlooked individuals and communities. Founding member of the Supremes, Mary Wilson and National Recording Artist and actress, Melba Moore were recognized as Lifetime Achievement Award recipients. Xernona Clayton, Founder of the Trumpet Awards joined us for the celebration and honorees and guests were entertained by Chris Curry, Melba Moore and Freddie Jackson. We were pleased to present, the honorable Nicole Colbert-Botchway with two Southwest Airlines tickets awarded each year to one of our event participants.



PROGRAM SUPPORT

The Management Team including the Director of Strategic Planning and Implementation, the Vice President of Development along with the President & CEO and the Board of Directors work to secure funds specifically for Urban League Programs. Board members support funding requests from their corporate foundations, sign letters of support and connect the agency to potential funders. Vice Presidents are actively involved in the community and assist in locating new partnerships and collaborations. In 2016, 56 funding requests were submitted in support of Urban League programs and services and 75% of the requests were funded. Key to the success of the execution of quality long term programs is the funding of strategic initiatives. Moving forward these initiatives will include the 2017 National Urban League Conference along with the 2018 Urban League Centennial Campaign.

THE FERGUSON COMMUNITY EMPOWERMENT CENTER







BUILDING DONORS

Altria Client Services Ameren Centene Corporation Centric Group Civic Progress Edward Jones Fmerson Ferring Family Foundation Greater St. Louis Community Foundation Jack Taylor & Taylor Family Foundation Laureen K. Tanner Michael P. McMillan

QuikTrip
Regional Business Council
Salvation Army
Starbucks
TIAA - CREF
US Bank
St. Louis County Government









+MAJOR CONTRIBUTORS & EVENT SUPPORTERS

CORPORATE \$100,000+

Ameren Corporation
/Ameren Charitable Trust
Anheuser-Busch, Inc.
Centene Charitable Foundation
Civic Progress
Emerson Charitable Trust
Heat Up St. Louis
Missouri Foundation for Health
Steward Family Foundation
/World Wide Technology
TIAA-CREF Trust Company, FSB
United Way of Greater St. Louis
US Bank

\$50,000+

Citi

Regional Business Council
Starbucks Foundation
The Boeing Company
William R. Orthwein, Jr.
& Laura Rand Orthwein Foundation

\$20,000+

Anthem
Bank of America Corporation
Edward Jones
Enterprise Holdings Foundation
Monsanto Fund/Monsanto Company
National Urban League
Regional Arts Commission
St. Louis Community Credit Union
UPS/UPS Foundation Inc.

\$10,000+

American Direct Marketing Clint Zweifel for Missouri Dana Brown Charitable Trust Farmer's Insurance First Bank Reliance Bank SSM Health

Webster University

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Ida Goodwin Woolfolk

was born on November 19, 1943 in Dallas, Texas. She was preceded in death by her parents B.W. and Myrtle Goodwin and her sister Agnes Hughes. A product of the Ville neighborhood, Ida was baptized and reared in Kennerly Temple Church of God in Christ where she was a lifelong member of the historic church. She was a graduate of Sumner High School, Stowe Teachers College and Saint Louis University.

Ida Goodwin Woolfolk served as an

administrator for Saint Louis Public Schools for more than 38 years. She was a former teacher, counselor and a nationally recognized consultant in the areas of human relations, stress management and diversity. When the Monsanto Family YMCA was known as Page Park YMCA, she worked as a youth counselor. In October 2008, the Ida Goodwin Woolfolk Community Track was dedicated at the Monsanto Family YMCA.

Ida was active in the community and served on many boards including the Urban League of Metropolitan St. Louis as President of the Urban League Guild, Former Chair of the Hopewell Mental Health Center; Chair of the African American Advisory Board-Alzheimer's Disease Research Center, Washington University School of Medicine; and the Griot Museum of Black History.

She was a member of Delta Sigma Theta Sorority, Inc., National Association of University Women, Coalition of 100 Black Women, the St. Louis (MO) Chapter Links, Inc., and Annie Malone Children's Home. Ida also volunteered with the Mathews-Dickey Boys and Girls Club, Inc. and many other organizations. She also served as First Jurisdiction Director of Education for Kennerly Temple Church of God In Christ.

Ida leaves to cherish her memory her Daughter Sarah Myrtle Woolfolk Edwards, Son-in-Law Chris and her Grandsons Christopher and Caleb, Sister Irene E. Graham Hughes, countless relatives and friends.



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COMMUNITY OUTREACH / ORGANIZATION & HOUSING

Paula E.W. Carey-Moore, Housing Director Randen Click, Housing Counselor Paulette Crawley, Receptionist

EMPLOYMENT

Hollis R. Whiting, Employment Director Treavon Stevens, Custodian

WORKFORCE INNOVATION & OPPORTUNITY ACT

Cynthia Wilson

Division Operating Officer

Linda McClain, Case Manager JoAnn Smith, Case Manager Bradford Tillis, Job Developer Monique Williams-Moore, Project Director Carmen Clark, Program Assistant

SAVE OUR SONS

Jamie Dennis, Workforce Director Tallis Brown, Workforce Specialist Charles Jenkins IV, Workforce Specialist Lawrence Prograis, Workforce Specialist

HEAD START

Hazel Mallory

Vice President, Head Start

Dr. Mary Hairston, Asst. Director

Pamela Williams, Asst. Director
Vera Howard, Asst. Dir FCP
Angela Henderson-Brown, ERSEA
Coordinator
Ruby Sims, Parent Involvement Coordinator
Suzanne Null, MH/D/T Services Coordinator
Tiana Kimbrow, Health Services Coordinator
Mollie Dees, Executive Assistant
Carla DeBoe, Nutrition Coordinator
Kia Jeffrey, Education Coordinator
Brooke Taylor, Education Coordinator
LaShawna Hunter, Child Care Partner
Specialist

Nadine Williams, Child Plus Specialist

JENNINGS HEAD START /EARLY HEAD START CENTER

Carla Scott

Center Coordinator

Shauntel Bardley, Asst. Teacher Kimberly Boyd, Teacher Asst. Patricia Buchanan, Asst Teacher Toni Burney, Early Head Start Teacher Ebony Conway, FSW Victoria Davison, Teacher Asst. Robin Gates, Early Head Start Teacher Karen Harrington, Teacher Ryadah Heiskell, FSW Paul Hill, Custodian Monicas Holmes, Teacher Kellie Kelly, Teacher Michelle Lemee, Teacher Monica Lewis, Asst. Teacher Patcria Little, Ast.Teacher Selena Love, Teacher Teresa Loyd-Bailey, Asst. Teacher Carol Martin, Teacher Teresa Nevitt, Asst. Teacher Danielle Parrish, Teacher Margaret Pettis, Teacher Dontay Ray, Nutrition Aide Rhoda Rice, FSW Paulette Rogers, Asst. Teacher Bridgette Shanklin, Data Entry Stacey Sisley, Asst. Teacher Margaret Smith-Porter, Teacher Willie Thomas, Custodian Ronda Walter, Teacher Dana Watts, Head Start Cherrell Wright, FSW

MAGNOLIA EARLY HEAD START

Nichole Pettaway

Center Coordinator

Jeremy Anderson, Nutrition Aide Patricia Brown, Asst. Teacher Alexis Bryant, Asst. Teacher Kimberly Burdine, FSW Carmetta Canamore, Asst. Teacher Myriame Chery, Teacher Maria Childs, Teacher Angela Davis, Administrative Asst. Sakari Hoskins, Data Entry Narissa Howell, Teacher Shana Irons, Assistant Teacher Vidya Jarang, Teacher Brittany Mischeaux, EHS Teacher & Home-Based Miranda Mosby, Teacher Joshua Owens, FSW Zoraida Reyes Carrera, EHS Teacher Mortina Simmons, EHS Teacher & Home-Based Brenda Tillman, Home Visitor Lisa Turner, EHS Teacher Tiara Williams, Parent Engagement Coord. Frank Williamson, FSW

N. SPRING HEAD START CENTER

Michelle Wegner

Center Coordinator

Aujunae Deloney, FSW Shantana Goodwin, Teacher Precious Higdon, FSW Evelyn Lee, Asst. Teacher Megan McAtee, Asst. Teacher Shondrea McLorn-Palmer, Nutrition Aide Tracy Murray, Asst. Teacher Camille Rutledge, Asst. Teacher Rhonda Strong, Teacher Dellaphine Arrington, Data Entry Deborah Whiteside, Program Compliance Monitor Deatrice Washington, Program Operations Judith Kusnierkiewicz, Program Compliance Monitor Pamela Cross, Program Compliance Monitor Tanisha Burton, Nutrition Aide

MLK HEAD START CENTER

Arlene Woods

Center Coordinator

David Baker, Asst. Teacher
Tonya Brown, Asst. Teacher
Jazmine Clark, FSW
Larry Greene, Custodian
Jazmine Harlan, Teacher
Brenda Helm, Data Etnry
Lavonda Hopkins, Asst. Teacher
Yolanda Kemp, Teacher
Timiko McDile, Teacher
Tanika Piffins-Crawford, Asst.T eacher
Lawanda Powell, FSW
Rhonda Taylor, Asst. Teacher
Sharon Thigpen-Harris, Nutrition Aide
Estella Williams, Teacher

MT. ZION HEAD START CENTER

Annette Robinson

Center Coordinator

Takisha Duncan, Asst. Teacher Benita Ivy-Khonsubey, Asst. Teacher Kavin Kimble, Custodian Jacqueline Marshall, Asst. Teacher Ashley Nichols, Teacher Evelyn Pettigrew, FSW Peggy Thomas, Teacher Jerri Tucker, Data Entry Larinne Word, Teacher





EMPLOYEES OF THE YEAR







FINANCIAL STATEMENT 2016 CONSOLIDATED STATEMENT OF UNRESTRICTED ACTIVITIES

TOTAL EXPENSES INCREASE (DECREASE) IN NET ASSETS	\$18,938,538 \$10,079
FUNDRAISING AND DEVELOPMENT	\$604,199
SUPPORTIVE SERVICES	\$1,082,797
TOTAL PROGRAM SERVICES	\$17,251,542
Education Excellence Economic Opportunity Community Empowerment	\$9,700,385 \$4,249,100 \$3,302,057
PROGRAM SERVICES	
TOTAL SUPPORT & REVENUE EXPENSES	\$18,948,617
Program Services Fees Investments Miscellaneous	\$115,256 \$8,374 \$1,734,500
OTHER	\$13,333,132
Total Public Support	\$3,557,335 \$13,533,152
Contributions In Kind contributions Corporate/Foundational Grants Memberships Special Events (Net of Expenses) United Way of Greater St. Louis	\$238,120 \$1,146,359 \$681,647 \$164,439 \$273,743 \$1,053,027
SUPPORT & REVENUE PUBLIC SUPPORT	

LOCATIONS

URBAN LEAGUE OF METROPOLITAN SAINT LOUIS

AGENCY HEADQUARTERS

3701 GRANDEL SQUARE ST. LOUIS, MO 63108 (314) 615-3600 WWW.ULSTL.ORG

ST. CLAIR COUNTY OPERATIONS

10220 LINCOLN TRAIL FAIRVIEW HEIGHTS, IL 62208 (618) 274-1150

ST. LOUIS COUNTY OPERATIONS

8960 JENNINGS STATION RD. JENNINGS, MO 63136 (314) 388-9840

VAUGHN CULTURAL CENTER

3701 GRANDEL SQUARE ST. LOUIS, MO 63108 (314) 615-3600

JAMES H. BUFORD OUTREACH CENTER

935 N. VANDEVENTER ST. LOUIS, MO 63108 (314) 615-3690

WORKFORCE INVESTMENT ACT YOUTH PROGRAM JOBS FOR MISSOURI GRADUATES

MISSOURI CAREER CENTER 715 NORTHWEST PLAZA ST. ANN, MO 63074 (314) 615-6015

FERGUSON COMMUNITY EMPOWERMENT CENTER

9420 W FLORISSANT AVE FERGUSON, MO 63136

2016 Annual Report Production Staff

Angelia D. Bills

Vice President of Communications

Richard Keith Davis, II

Director of Multimedia Marketing & Graphic Design

HEAD START HEADQUARTERS

8964 JENNINGS STATION RD. JENNINGS, MO 63136 (314) 867-9100

NORTH SPRING CENTER

911 N. SPRING ST. LOUIS, MO 63108 (314) 652-2406

MT. ZION CENTER

1440 S. COMPTON ST. LOUIS, MO 63104 (314) 773-0733

MARTIN LUTHER KING, JR. CENTER

1437 LAUREL ST. LOUIS, MO 63112 (314) 389-8800

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